

12th MANLIBNET ANNUAL CONVNETION

Nov 22-24, 2010 at IHMR, Jaipur

CATEGORIES OF SPONSORSHIP AND EXHIBITORS:

Platinum Sponsorship Rs. 2,00,000/- (US\$ 4700)

- Prominent mention of the lead sponsor company with brief profile at the beginning of the event
- High up display of name, logo and website information during the Conference and throughout all promotional material
- 10 minute company video on the screen during breaks (video to be provided by the company)
- One executive from the company can participate in the session as a speaker- duration 15 minutes
- Logo visibility as lead sponsor in all Conference material, including:
- E-mailers (to entire database)
- Brochures
- Promotional display at Conference web-sites.
- Back-drop at the event
- Online promotions
- Display stall at the event
- 2 complimentary passes to the Conference
- 2 more discounted passes at a special 50% discount
- Provision to insert a write up / brochure of your organization in the delegate kits at the event
- Provision to distribute your company gifts / mementos to delegates (at your costs)

Gold Sponsorship Rs. 1,00,000/- (US\$2500)

- Prominent mention of the sponsor company with brief profile at the beginning of the event
- High up display of name, logo and website information during the conference and throughout all promotional material
- An executive from the company /organization can speak 15 minutes at dinner venue
- Stand-alone logo visibility as lead sponsor in all conference material, including:
- E-mailers (to entire database)
- Brochures
- Promotional display at conference web-sites.
- Back-drop at the event
- Online promotions
- Display stall at the event or Business Presentation 15 minutes
- 2 complimentary passes to the conference
- 2 discounted passes at a special 50% discount
- Provision to insert a write up / brochure of your organization in the delegate kits at the event
- Provision to distribute your company gifts / mementos to delegates (at your costs)

Silver Sponsorship Rs. 50,000/-, (US\$1500)

- Six Silver Sponsorship are on offer these include (Conference kit (1), Lunch/Inaugural Receptions 4)/Conference proceedings (1)
- 2.5x2m stand space in the registration area of the Conference or Business Presentation of 15 minutes
- Company/Organization logo on the promotional mailing pieces
- 2 exhibitor passes
- Promotional display at Conference websites.
- Logo in the Back-drop at the event
- Provision to insert a write up / brochure of the company/ organization in the delegate kits at the event
- Name announcement before the sponsored event (if Lunch/Inaugural Receptions sponsored)
- Logo to be printed in conference kit (if kit sponsored)
- Insert one page each before and after title page of the conference proceedings (if conference proceedings sponsored)

SPONSORSHIP RATES FOR SOUVENIR

Advertisement

Front Inner Cover-Full Page & Backside of Front page of Souvenir	Rs. 30,000/-
Backside of Last page of Souvenir	Rs. 20000/-
Full page Advertisement in Souvenir	Rs. 10,000/-
Half page Advertisement	Rs. 5000/-
Black & White Full Page	Rs. 4,000/-
Black and White Half Page	Rs.2000/-

Speakers

• Speakers Sponsorship	Rs. actual travel grant plus Rs.5000/-
Exhibition Stall	
• One Stall with Product Presentation)	Rs. 30,000/-
• One Stall (Booth Display)	Rs. 15,000/-
Distribution of catalogue/marketing materials/gift	
• One item in conference kit:	Rs. 5000/-
Business Presentation during Conference	
• One presentation for 30 minutes	Rs. 30,000/-
• One presentation for 15 minutes	Rs. 20,000/-

The Souvenir will be distributed on all India Basis and there by sponsors will have more visibility

The Demand Draft /Cheque should be drawn in favor of "**Institute of Health Management Research**, payable at **Jaipur**.