

# 3rd Ashok Jambhekar Memorial Lecture

february 6, 2010



On Saturday February 6, 2010 MANLIBNET organized 3rd Ashok Jambhekar Memorial Lecture at NASSDOC, New Delhi. The programme started with the floral tribute to Late Shri Ashok Jambhekar. Mr Akhtar Parvez welcomed the august gathering on this memorable event. Followed by this, Dr P R Goswami, Director, Central Secretariat Library, delivered a talk on reminiscence of Shri Jambhekar. He touched upon the late Shri Jambhekar's contribution to the profession and how it is still acknowledged among the profession. Mr. S. Peter, HR Consultant, delivered the memorial lecture, on Effective Communication, Service Attitude and Personality Development In Modern Librarianship. He emphasized three major components of Modern Librarianship - communication strategy, service attitude towards user's community, and personality development of the librarians. He stress that these components are the need of the hour in this dynamic market, where user come with a certain level of expectation. The event ended with a vote of thanks by Mr Jitender Sharma.