



MANLIBNET

ASHOK JAMBHEKAR MEMORIAL LECTURE



**Institute of
Management Technology**

Ghaziabad, Delhi NCR



Report by: Rapporteur General
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EC-MANLIBNET



ASHOK JAMBHEKAR

The founder President of Management Libraries Network (MANLIBNET) who initiated the idea of this Network in the year 1998 by holding 1st Annual MANLIBNET Convention at Indian Institute of Management, Ahmedabad in collaboration with Ahmedabad Management Association.



- The MANLIBNET Sh ASHOK JAMBHEKAR MEMORIAL LECTURE on Saturday 7th December 2019 started with the Lighting of the Lamp by the dignitaries and guests, The Organizing Secretary Dr Akhtar Hussain welcomed all the guests. In his welcome address he also briefed about the programme



IMT Library and its services



- The Chairperson of the Library Committee Dr Pooja Agarwal while inaugurating the programme highlighted the role of libraries in the socio-economic and cultural development of society. She also briefed about the IMT Library and its services . She also shared that how the IMT library is contributing towards the academic programmes.

Dr Akhtar Parvez General Secretary MANLIBNET



- Spoke about Late Shri Ashok Jambhekar , the founder President of Management Libraries Network (MANLIBNET) who initiated the idea of MANLIBNET Network in the year 1998 by holding the 1st Annual MANLIBNET Convention at Indian Institute of Management, Ahmedabad in collaboration with Ahmedabad Management Association.
- Late Shri Jambhekar dedicated his life to the upliftment of library profession and established several best practices during his remarkable career. He was known for simplicity, austerity, brevity, honesty and integrity.
- MANLIBNET dedicates to its founder President Late Shri Ashok Jambhekarji who has always been a great source of inspiration for all of us, by organizing such lecture series . The first lecture was held on Nov 16,2007. Today's lecture is 8th in the series.
- H also briefed about the various programmes organized by MANLIBNET .

Prof Ramesh Gaur: Guest of Honor



He fondly remembered his association with IMT Ghaziabad. He also Cherished his experience with Dr Jambhekar. He shared his journey as a Librarian of IMT to the Dean of IGNC A and the role of libraries in Digital Era. He said that Google is not the solution for every thing. He also emphasised on Librarian as a Knowledge Navigator.



- **Dean Academics Prof Rajnandan Patnaik in his inaugural address said that Best building in every Institute is a Library. Academic always depends upon Libraries. It is not just books it is the librarian who creates that environment for the readers. He said that the Librarians position is just like Fire and Ice together..**

REFRAME YOURSELF



- This was the topic of today lecture which was delivered by Dr Shankar Goenka – Author, Certified Mentor, Trainer, Coach and a Tedx Speaker who is also a managing Director of WOW Factors India Pvt Ltd.

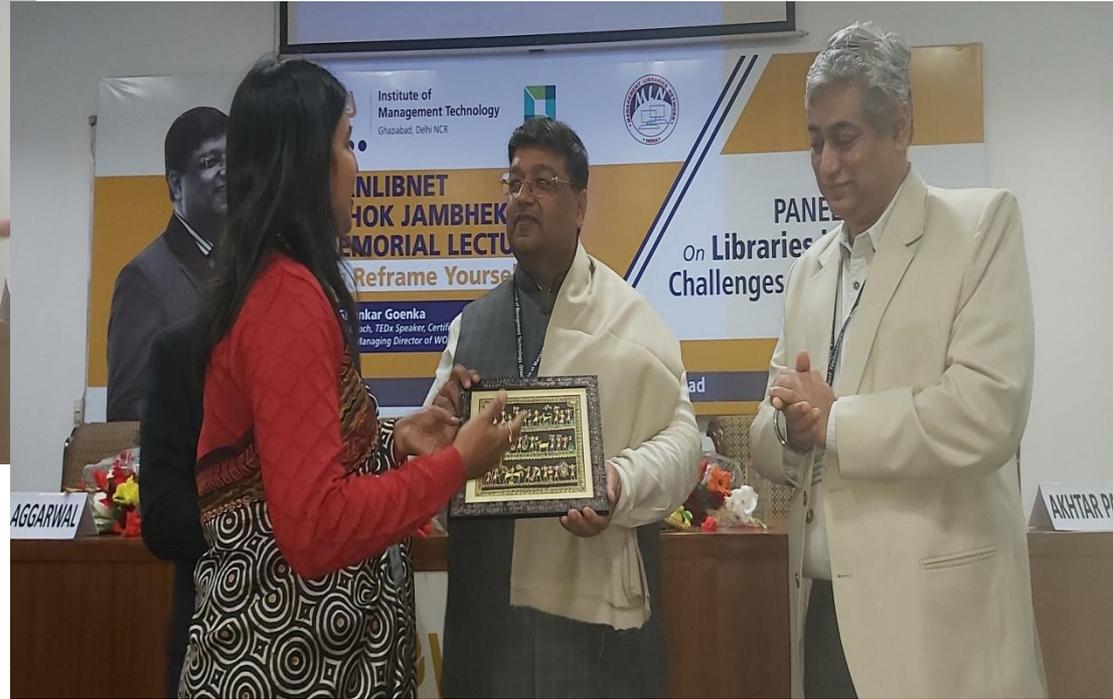
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- **According to Dr Goenka Reframing** is a technique used in therapy to help create a different way of looking at a situation, person, or relationship by changing its **meaning**.
 - Internet has connected the world but disconnected humans.
 - Communication is must to connect . Library and Playground are only two fields where students learn to live a disciplined life.

- You can often change a person's frame simply by changing their emotional state, making them happier, more aggressive, etc. When they are happier, for example, they will be more positive and optimistic (and vice versa).
- He explained it through various examples and quotes.



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- If you've ever failed at reaching any goal in life, the problem could all be in your mind. That's how important your mindset is.
 - If you want to real change, you need to start reframing your mindset.
 - Stop *reacting* to life and start *responding* to it.
 - Remember, you're not in control of everything that happens to you, but you are in control of how you respond to what happens to you.
 - We all have our personal and professional development challenges.
 - When you reframe your mindset and live this change every day, you will significantly improve your life.
 - Developing the right mindset is really crucial to succeed in anything.

FELICITATIONS to the GUESTS



PANEL DISCUSSION

LIBRARIES IN THE DIGITAL AGE: CHALLENGES OF TRANSFORMATION



MODERATOR



DR AKHTAR PARVERZ

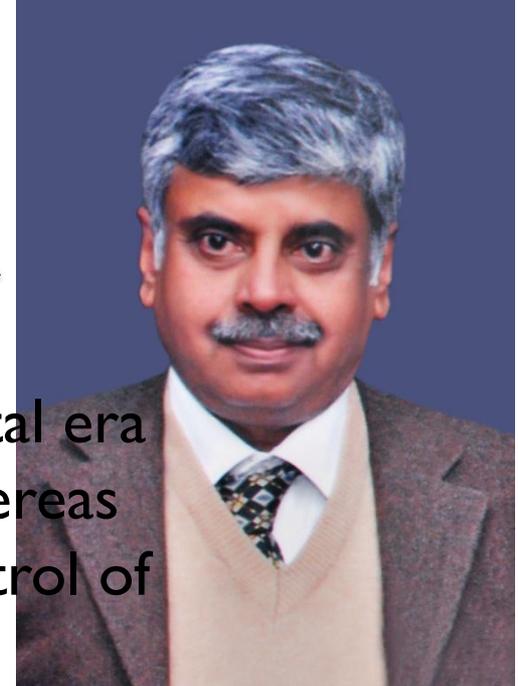
University Librarian, MANNU, Hyderabad

began the session by inviting and introducing the panellists. IT plays an important role in setting standards for usage measurement and other related activities in the field of digital services. Librarians have been adapting to new technologies for a very long time.

Dr P R GOSWAMI

Former Director, IGNCA

Librarian is the king of his/her library. In digital era the librarian is only providing the access whereas previous days everything was under the control of a librarian. We as a librarians must change according to the environment. Librarians need to update their Knowledge and skills. Big Data is going to be very important . Librarians and data analytical should come together for such systems. Databases are mostly region based and hence may not provide the relevant information to a particular user. Librarians has to act as a bridge between the user and information.



Dr TARIQ ASHRAF

University Librarian

Jamia Milia Islamia, Delhi



There are lot challenge from various channels. The dissemination of information is being done form outside the library like Google. Users are dependent on such tools. Emphasis is being given of quantity and not quality.

DR R K SHARMA

Head-Library

UNIC For India and Bhutan

He discussed about digital transformation trends. He see data as a new economic resource for creating and capturing value. Digital data are a must for making use of all emerging digital technologies, such as data analytics, AI, IOT, block chain , cloud computing and other internet-based services. Also advanced digital and communication technologies raise concerns over next generation digital divides. We have to refresh ourselves. “Stop searching start Finding”. Libraries are the part of development towards SDGs . Librarians are recognised at Global level. We need to do Capacity building of the user.



DR SANJEEV KUMAR

Director, (NRC)NIFT, New Delhi

Connectivity is growing. Lot of information and innovation is being done on daily basis. User think that information is available on Google. 70-80 % collections are not being used as per the study. We need a HYBRID library and future road map for the libraries. With little innovation we can make difference. We need to have a balanced approach towards digital and Traditional



SH JITENDRA SHARMA

Sr Librarian, JIM, Noida



Challenges are always there and we need to adopt it. Librarians role is changing with the advent of technology. Technology has made the life simple and user friendly. He also spoke about the social networking tools and techniques that has changed life . Connecting becomes easy and fast now.

DR SANJAY KATARIA

Librarian, Bennet University



Librarian role is becoming very important and challenging in the digital era/ Services now should be more user oriented. He also focused on the role of librarians in the Research Area. He focused on the content and e resources that is being subscribed. We must convert the challenges into opportunity.

Connect -Content -Collaborate

Followed by Q & A



CONCLUSION

- There are a few significant challenges posed by Digital Library Initiatives. The rich Indian paradigm of holistic development of information professionals has now been recognized world over.
- The four pillars of learning are: Learning to know, Learning to do, Learning to live together, Learning to be, adapted by Librarians. Librarians have the hidden strength, talent, opportunity to respond, and potentiality for the acceptance of the challenges posed by changing time and technology. Professionals serve them in the best possible way in spite of all limitations.
- This century belongs to information managers. Indian Business and Management Institute will be shaping the destiny of the world as its leader. As information managers, they have to shoulder responsibility of shaping the destiny of the country.
- We IP have all the necessary potential skills and competencies. We need to believe in ourselves and need to harness our potentials fully and it will depend upon developing a positive mindset. It is assured MANLIBNET will make all efforts to release that positive energy which will guide the destiny of management education, which is leading our country to greater heights.
- We must advocate for our potentially invaluable role in digital data management. We must say to researchers, “We’re here! We can help! Let us make this journey together!”
- Adopt the technology and connect with it. Don’t feel it’s a challenge . It has made out life easy.
- Google will never replace Librarians.

More than 140 + participants



Felicitations for their contribution towards the profession by IMT Ghaziabad

- Sh Dharam Vir former Chief Librarian Hindustan Times
- Dr Rishi Tiwari – Librarian BIMTECH
- Dr Rajesh Singh Jha – Librarian INMANTECH

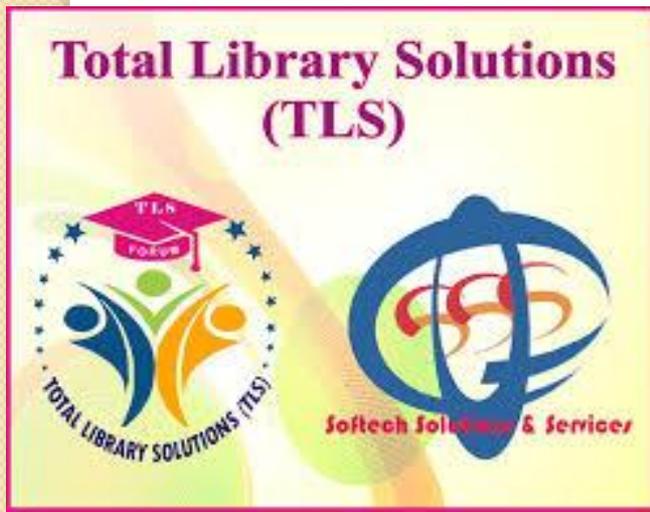


THANKS TO THE SUPPORTERS



INFORMATICS

A Passage to Knowledge





- On behalf of MANLIBNET and as EC Member I highly appreciate IMT GZ and its authorities for active support and facilities for the grand success of the 8th ASHOK JAMBHEKAR MEMORIAL LECTURE .
- KUDOS TO DR AKHTAR HUSSAIN

HAVE A GREAT DAY AHEAD

