# MANLIBNET 2017

## INTERNATIONAL CONFERENCE ON

# INNOVATION IN LIBRARY TECHNOLOGY, SERVICES AND RESOURCES - CURRENT TRENDS IN LIBRARIES GLOBALLY

## SEPTEMBER 15-16, 2017

Organized Jointly By

**JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA**
and **MANAGEMENT LIBRARIES NETWORK**

## ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA
(http://www.jaipuria.ac.in/campuses/jaipuria-noida/)

Jaipuria Institute of Management, Noida was established in 2004. This state-of-the-art campus in the heart of the corporate hub of the NCR region provides students with wide exposure to number of industries. It is led by Dr. Rajiv R Thakur with a strong team of full time faculty comprising of qualified and experienced professors as well as industry managers turned academicians.

Modernity, aesthetics and simplicity characterize the four acre green Wi-Fi campus. Beautiful lawns, a large green central court and an open-air amphitheatre contribute immensely to providing a stimulating learning environment in the campus. The air conditioned academic complex consists of well-equipped theatre style and classic lecture halls, auditoriums, resources rich library, computer labs and the faculty offices.

The institute offers three AICTE approved two year full time PGDM, PGDM (Services Management), PGDM (Marketing) and Management Development Programs for the corporate sector. The institute works on developing graduates with entrepreneurial orientation and service mindedness.

The institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases and simulations as well as beyond the classroom learning through live projects, field project studies, regular industry interface and participation in various National /International seminars.

## JAIPURIA, NOIDA LIBRARY RESOURCE CENTRE (LRC)

Library at Jaipuria Noida is one among the best library systems in the NCR region with active relations with all other major business schools' libraries. It is much enriched, both in traditional and online resources. It has a collection of over 25000 volumes with over 14080 different titles. It subscribes to about 147 National and International printed periodicals. The library also has a vast collection of fictions, biographies and spiritual books. It subscribes 19 online and offline databases including e-books database. It has a sizeable collection of CDs/DVDs and videos related to management education. It has developed a Digital Library using Greenstone Digital Library Software.

Jaipuria, Noida library is totally a green library, illuminated with natural light. It is truly user' friendly and provides various information services to its users on daily basis. It has membership of MANLIBNET, DELNET and British Council also. OPAC terminals have been installed in library for self-learning of students.

**NAAC ACCREDITED 'A' grade institute**

**NBA Accreditation for PGDM Programs**

**AIU recognized PGDM Programs equivalent to MBA**

**9th Amongst Private B-Schools in North India (CSR-GHRDC 2015)**

**6th Amongst Private B-Schools in North India (People Matters-NHRDN 2015)**

**14th Amongst Private B-Schools in North India (Outlook 2015**

## ABOUT MANLIBNET
(http://manlibnet.in)

**MANLIBNET** was established in 1998 at the first convention jointly organized by the Indian Institute of Management Ahmedabad (IIMA) and Ahmedabad Management Association. The association was established with the primary objective of providing a platform to improve the common understanding among management and business libraries and to promote effective collaboration and resource sharing.

**CONFERENCES:** In order to facilitate experience sharing and professionals' network, MANLIBNET organizes annual conferences in collaboration with academic institutions situated in different locations. The leading institutions that have collaborated with MANLIBNET to organize the conferences are IIM, Ahmedabad; IIM, Lucknow; IIM, Kozhikode; XLRI, Jamshedpur; IMT, Ghaziabad; NIFM, Faridabad; Nirma University, Ahmedabad; ICSSR, Mumbai and Delhi; SSIM, Secunderabad; KIIT University, Bhubaneswar; IIHMR, Jaipur; University of Delhi, Delhi; IIM, Indore and EDII, Ahmedabad and TAPMI, Manipal.

**LDPs:** In addition to an annual conference, MANLIBNET conducts nationallevel Librarian Development Programs (LDPs) for LIS professionals and knowledge managers in collaboration with various colleges and institutions.

**PUBLICATIONS:** Besides publishing of conference proceedings, MANLIBNET publishes a quarterly journal called 'Journal of Library Management' since 2012, which is approved by Registrar of Newspapers and Magazines, New Delhi.

# BACKGROUND

Automation and digitalization of libraries has a topic of past decade and both of these are considered as a must for any library today. What is currently trending and emphasized upon is innovative practices adopted by libraries globally those attract and bind the users to the library.

Some libraries talk about more and more technology adoption; RFID technology, mobile-apps for providing user services; reaching to the patrons at their doorstep, opening library kiosks i.e. to bring library services to the users. Others talk about innovative library facilities aspect that include being knowledge partner rather than a resources provider only; continually training and guiding the users in using library resources. Facilities also include developing facilities for differently abled sections of the users. Another aspect of innovative practices in libraries includes innovation in resources development and procurement. This aspect encompasses again technology aspect as well as order on demand or pay per view procurement and so on. Innovation in staff management and overall management of library and its operations are some other important dimensions. New technology and methods are adopted by various libraries for efficient and timely delivery of their services to users.

Publishers are also using innovative technologies in producing and providing contents to the libraries. Rather than just books or journals, they are developing interactive and comprehensive learning modules where one can learn at his/her pace; can judge the performance or understanding levels and so on.

Innovation in libraries also include introducing new services that directly appeal to users and as per their changing requirements. Innovation is not static and new innovative practices keep evolving as per change in users' needs, technology and resources. Innovation is a continued journey.

Keeping the above aspects in mind, Management Libraries Network in association with Jaipuria Institute of Management, Noida is organizing an International Conference on "Innovation in Library Technology, Services and Resources - Current Trends in Libraries Globally" on 15-16 September, 2017 at Jaipuria, Noida campus. This conference will provide a platform for LIS professionals, teachers, practitioners, researchers, students and users to understand and also explain any innovation practice used by them in terms of Technology, Services and Resources at their respective workplaces.

# THEME AND SUB-THEMES OF THE CONFERENCE

Papers are invited related to but not limited to conference theme and subthemes from LIS educators, faculty, practitioners, researchers, students and library users. The below given list is an indicative and authors are free to contribute papers on any topic of their choice falling within broad umbrella of innovation in libraries.

# CORE THEME:
## INNOVATION IN LIBRARY TECHNOLOGY, SERVICES AND RESOURCES - CURRENT TRENDS IN LIBRARIES GLOBALLY

The core theme of the conference seeks to understand the current trends in innovative practices used in any library in any part of the world so as to find answers to the innovation required at an individual library as per its own requirement.

# SUB-THEMES

### INNOVATION IN TECHNOLOGY

Emerging Technology used in Libraries

Interactive and Integrated Learning Tools

Mobile Applications

Use of E-Wallets for Library Transactions, etc.

New Trends in Digitalization

Technology used in New Services Development

Role of Technology in Outreach Activities

Growing Penetration of RFID Technology

Cloud Computing

Big Data Use for Libraries

Web Accessibility, Services and Applications

Virtual Libraries

Growing Role of Social Media

### INNOVATION IN SERVICES

Developing Services according to Changing Needs of Users

Innovation in New Services Launch for Direct Appeal among Users

Innovation in Developing Libraries Facilities

Innovation in Outreach Services

Innovation in Infrastructure Development for Virtual/E-library

Innovation in Providing Remote Access to Resources

### INNOVATION IN RESOURCES MANAGEMENT

Books to E-books

E-books to Interactive Books

Innovation in Institutional Repositories, etc.

Dealing with IPR Issues in Resources Distribution

### INNOVATION IN LIBRARIES MANAGEMENT FACILITIES

Green Libraries

Innovation in Building Design

Evolving New Partnerships and Networking

Innovation for Differently Abled People Needs

## INNOVATION IN FINANCIAL PLANNING

New Ways of Budgeting

New Ways of Acquisition

Marketing Library Services for Better Finances

Consortia Approaches in Procurement

Dealing with Service Tax Compliances

## INNOVATION IN PEOPLE MANAGEMENT

Understanding New Skills and Competencies Requirements

Library Staff Training

Collective Voice for Appropriate Status and Compensation

## AUTHOR GUIDELINES

All the authors are required to adhere to the following conference guidelines. For complete author guidelines, please refer to the conference website:
http://jaipuria.ac.in/manlibnet2017/guidelines
or on http://manlibnet.in

a) An abstract of about 500 words must be sent before or by Abstract Submission Last Date.

b) Only after approval of abstract, full paper should be sent by the author(s).

c) The length of paper: about 5000 words; single spacing; Times New Roman - 12 font size.

d) The paper should highlight the current trends/issues.

e) The paper should be submitted in word format only.

f) The first page should contain title, author(s) name(s), contact details of all authors, an abstract of 500 words and keywords.

g) The second page should have the title of the article followed by the text.

h) Pictures/tables/charts/diagrams should be in B/W.

i) APA style of writing should be followed throughout the text and in references.

j) Full papers can be mailed to jitender.sharma@jaipuria.ac.in and to manlibnet2017@jaipuria.ac.in.

k) Correspondence will be made only with the principal author.

l) Paper presenters will receive certificates at the conference after paper presentation by at least one of the authors of the paper and registration by all authors, if certificate for all authors are required.

m) Accepted full paper should be submitted along with registration fee to consider the paper for including in conference proceedings.

**Note:** All the papers submitted for conference will go through blind review process both by the editors and reviewers. Based on the recommendations from reviewers, the authors will be appropriately communicated about the paper.

## IMPORTANT DATES

Last Date for Abstract Submission: **June 15, 2017**

Last Date for Abstract Acceptance Communication: **June 21, 2017**

Date for Full Paper Submission: **July 31, 2017**

Date for Notification of Acceptance of Full Paper: **August 7, 2017**

Last Date for Registration: **August 30, 2017**

Conference Dates: **September 15-16, 2017**

## REGISTRATION DETAILS

| TYPES OF DELEGATES | RESIDENTIAL | | NON-RESIDENTIAL | |
|---|---|---|---|---|
| | From India (In ₹) | International (In US$) | From India (In ₹) | International (In US$) |
| MANLIBNET Members | ₹4000 | $200 | ₹2500 | $125 |
| Non-MANLIBNET Members | ₹5000 | $250 | ₹3000 | $150 |
| Students/Retd. Professionals | ₹3500 | $175 | ₹1500 | $75 |
| Accompanying Persons (No kit, etc) | ₹2500 | $125 | ₹1000 | $50 |
| CH/DD Favouring: | MANAGEMENT LIBRARIES NETWORK | | | |
| | For wire/NEFT transfer: bank details are given below | | | |

## BANK ACCOUNT DETAILS OF MANAGEMENT LIBRARIES NETWORK

| | |
|---|---|
| Beneficiary's Name | Management Libraries Network |
| Bank Name | Bank of Baroda |
| Savings Bank Account No. | S.B. A/c No. 06230100003820 |
| Branch Name & Address Place, New Delhi 110001 | Surya KiranBldg, 19 K. G. Marg, Connaught |
| MICR No. | 110012021 |
| NEFT / RTGS / IFS Code | BARB0CURZON |
| SWIFT Code | BARBINBBOND |

**Note:** Accommodation, where applicable, means twin sharing accommodation in hostels/guest houses/budget hotels for 14th and 15th September, 2017 nights only and needs to be vacated latest by 16th September before 12 o'clock. Participants however may extend their stay with separate payment. Baggage may be deposited in institute's library on 16th September, 2017.
Participants are expected to arrange and cover their own travel up to the venue. However, the organizers will take care of to and fro arrangements of participants from guest house/hotels booked by the organizers during the days of the event.

# PATRON

**SHRI SHARAD JAIPURIA**
Chairman, Jaipuria Institute of Management

**SHRI SHREEVATS JAIPURIA**
Vice-Chairman, Jaipuria Institute of Management

**DR. RAJIV R. THAKUR**
Director, Jaipuria Institute of Management, Noida

# CONFERENCE COMMITTEE

**Dr. RAJESH SHARMA**
Associate Professor
(Chairperson - Library Committee)

**Dr. SHALINI SRIVASTAVA**
Professor (Assistant Dean – Research,
Member – Library Committee)

**Dr. PRATIBHA WASAN**
Associate Professor
(Area Chair – Finance, Member – Library Committee)

**Dr. V. K. TOMAR**
CAO, Jaipuria Institute of Management, Noida

# NATIONAL ADVISORY COMMITTEE

**Dr. AKHTAR PARVEZ**
General Secretary, University Librarian,
Maulana Azad National Urdu University, Hyderabad

**Dr. ANTONY JOSE**
Chairperson – Library, MDI, Gurgaon

**Dr. BINO JOSE**
Chief Librarian, XLRI, Jamshedpur

**Mr. B. P. PRAKASH**
Global Head (IRC), TCS, Pune

**Dr. BUDDHI PRAKASH CHAUHAN**
Library Director, O.P. Jindal Global University, Sonipat

**Dr. H. ANIL KUMAR**
Librarian IIM, Ahmedabad

**Ms. JYOTI A BHATT**
Vice President, Manlibnet, MS University
of Baroda, Vadodara

**Dr. K MANJUNATHA**
Chief Librarian, T. A. Pai Management Institute, Manipal

**Dr. LATA SURESH**
Head- Knowledge Resource Centre, Indian Institute of
Corporate Affairs (IICA), Manesar

**Dr. M. G. SREEKUMAR**
Librarian, IIM, Kozhikode

**Dr. NABI HASAN**
University Librarian, Aligarh Muslim University, Aligarh

**Prof. N. LAXMAN RAO, NAGUBANDI**
President, Telangana Library Association, Hyderabad

**Dr. P. R. GOSWAMI**
Director, IGNCA, New Delhi

**Mr. RAM PRATAP**
KO Coordinator, McKinsey Knowledge Centre, Gurgaon

**Dr. RAMESH C GAUR**
University Librarian, JNU, New Delhi

**Dr. R.K. SHARMA**
Librarian,United Nations Information Centre for
India and Bhutan, New Delhi

**Dr. ROSHANLAL RAINA**
Vice Chancellor, JK Lakshmipat University, Jaipur

**Ms. RUMMA SHARMA**
Dy Director, AIMA, New Delhi

**Dr. R. VENKATA KESAVAN**
Associate GM & Head,
Times Archives & Knowledge Centre

**Dr. S. MAJUMDAR**
Chief Librarian, India International Centre, New Delhi

**Dr. S. VENKADESAN**
Director- LRC & IT, Indian School of Business, Hyderabad

**Dr. TARIQ ASHRAF**
Librarian, South Campus Library, University of Delhi, Delhi

**Dr. TRB SARMA**
Chief Librarian, Shiv Nadar University, Greater Noida

**Dr. T. S. KUMBAR**
Librarian, IIT, Gandhinagar

**ALL MANLIBNET E.C. MEMBERS**

# LOCAL ORGANIZING COMMITTEE

**Organizing Secretary**

**Mr. JITENDER SHARMA**
Senior Librarian, Jaipuria Institute of Management, Noida

**Members**

**Dr. SURESH KR, CHAUHAN**
Librarian, Jaypee University, Solan, H.P.

**Dr. RISHI TIWARI**
Chief Librarian, BIMTECH, Greater Noida

**Dr. RAJESH KUMAR**
Librarian, INMANTEC Institutions, Ghaziabad

**Dr. AKHTAR HUSSAIN**
Librarian, IMT, Ghaziabad

**Mr. VIKRAM KUMAR SHARMA**
University Librarian, Manav Rachna International
University, Faridabad

**Dr. RAJESH KUMAR BHARDWAJ**
Librarian, FORE School of Management, New Delhi

**Ms. KAVITA CHADDHA**
Library In-charge IIML-NC

**Mr. D. K. TRIPATHI**
Librarian, Jaipuria Institute of Management, Lucknow

**Mr. RAJ KISHOR KAMPA**
Librarian, Jaipuria Institute of Management, Jaipur

**Mr. VIPUL BANSAL**
Librarian, Jaipuria Institute of Management, Indore

**Mr. RAM CHANDRA**
IIM Lucknow Noida Campus, Noida

**LRC, JAIPURIA NOIDA STAFF**

## MANLIBNET EXECUTIVE COUNCIL

**Vice President**
**Ms. JYOTI A BHATT**
MS University of Baroda, Vadodara

**General Secretary**
**Dr. AKHTAR PARVEZ**
University Librarian, Maulana Azad National Urdu University, Hyderabad

**Treasurer**
**Mr. JITENDER SHARMA**
Librarian, Jaipuria Institute of Management, Noida

**Secretary**
**Dr. AKHTAR HUSSAIN**
Librarian, IMT, Ghaziabad

**Secretary**
**Dr. RAJESH KUMAR**
Librarian, INMANTEC Institutions, Ghaziabad

**Members**
**Ms. CHANDRAKALA PAI**
Librarian, Prin. KM Kundnani College of Pharmacy, Mumbai

**Dr. CHANDRAKANTA SWAIN**
Librarian, IIM, Raipur

**Mr. DHARAM VIR**
Former Chief Librarian, Hindustan Times

**Dr. GANAPATHI BATTHINI**
Librarian, EDII, Ahmedabad

**Mr. GIRIDHAR M. KUNKUR**
Librarian and Unit Chief Publications & Media Relations, BITS, Pilani

**Dr. K. ELAVAZHAGAN**
Librarian, IIM, Trichy

**Dr. K. P. SINGH**
Sr. Asst. Professor, DLIS, University of Delhi, Delhi

**Dr. MEETA RATHOD**
National Coordinator, MANLIBNET-LDP & Librarian,
BRCM College of Business Administration, Surat, Gujarat

**Mr. PIYUSH PANT**
Dy. Manager, HPCL-Mittal Energy Ltd., Bhatinda

**Dr. T. S. KUMBAR**
Librarian, IIT, Gandhinagar, Gujarat

**Dr. TARIQ ASHRAF**
Librarian, South Campus Library, University of Delhi, Delhi

## HOW TO REACH THE INSTITUTE

Jaipuria Institute of Management, Noida lies very close to National Highway NH-24, at A32A, Sector – 62, Institutional Area, Noida – 201309 in Delhi-NCR region immediately after crossing the Delhi-UP border from Delhi side. It is well connected through air, railway and bus routes. Nearest airport is Indira Gandhi Airport, New Delhi and nearest Railway Station is Anand Vihar, New Delhi. From Airports/Railway Stations or Bus Terminals, cab services like UBER/OLA can be hired and using google maps one can easily reach the campus. Metro Blue Line Services can also be used either to Noida City Centre or Vaishali, the last stations of Metro Blue Line for Noida and Vaishali and an auto can be hired to reach the campus. Autos generally charge between ₹ 80/100 from these stations to reach the campus.

## MANLIBNET BEST PAPER AWARD

MANLIBNET- Best Paper Award (Certificate + cash prize of ₹10,000 sponsored by Bharat Book Bureau) will be awarded to the best paper written and presented in the conference. The winner will receive the award during the valedictory program.

## MANLIBNET BEST LIBRARIAN AWARD

MANLIBNET Best Librarian 2017 will be awarded to the winner chosen by MANLIBNET Award Committee. This EBSCO Publishing sponsored award carries a cash prize of ₹10,000 and a certificate. The details about the selection of best librarian will be communicated separately by MANLIBNET. More details can be obtained from www.manlibnet.in. The executive Committee reserves the right to finalize the candidate from the applications received or to nominate someone other than those who have applied for the same.

## MANLIBNET INTERNATIONAL TRAVEL GRANT

MANLIBNET travel grant of maximum up to ₹65,000 instituted by Bharat Book Bureau is given to eligible members for presenting their papers at International Conference. Please follow the link **www.manlibnet.in** for more details.

**JAIPURIA**
**INSTITUTE OF MANAGEMENT**
**LUCKNOW   NOIDA   JAIPUR   INDORE**

For queries or sending papers, registration, please contact:

**Mr. Jitender Sharma, Organizing Secretary – MANLIBNET 2017**
**JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA**
**A-32A, Sector 62, Opp. IBM, Noida**
**P: +91 120 4638300-01 |  Ext: 322**
**M: 98996 95953 | F: +91 120 2403378**
**E-mail: jitender.sharma@jaipuria.ac.in**
**manlibnet2017@jaipuria.ac.in**
**Website: www.jaipuria.ac.in**

# MANLIBNET 2017
## INTERNATIONAL CONFERENCE ON
# INNOVATION IN LIBRARY TECHNOLOGY, SERVICES AND RESOURCES - CURRENT TRENDS IN LIBRARIES GLOBALLY

### SEPTEMBER 15-16, 2017

at the
**Jaipuria Institute of Management, Noida**

Title:  Prof. ☐  Dr. ☐  Mr. ☐  Ms. ☐     **For Overseas Participants**

Last Name  _____  Passport No.  _____

First Name  _____  Valid up to  _____

Designation  _____  Date and Place of Birth  _____

Department  _____  Citizenship  _____

Organization  _____

Address  _____

_____  Signature  _____

_____  Date  _____

City  _____

Country  _____  **Payment Details**

Postal Code  _____  I enclose a cash/demand draft/cheque no.

Telephone No.  _____  _____ for ₹/$ _____

Fax No.  _____  in favour of "Management Libraries Network".

Mobile No.  _____

E-mail  _____  Please indicate here the type of Registration (please refer to the conference brochure for details)

Note:

1. Please ensure to send a scanned copy of this registration by e-mail.

Signature  _____

Date  _____  2. Asian other than from India and International participants will remit the payment in US Dollars.

---

Please return the completed form to:

**Mr. JITENDER SHARMA**
**Sr. Librarian & Organizing Secretary – MANLIBNET 2017**
**Jaipuria Institute of Management, Noida**
A-32A, Sector – 62, Opp. IBM, Noida – 201309, Tel: 0120-4638300-01 | Ext. 322, Mobile: +91 98996 95953
E-mail: jitender.sharma@jaipuria.ac.in, manlibnet2017@jaipuria.ac.in