

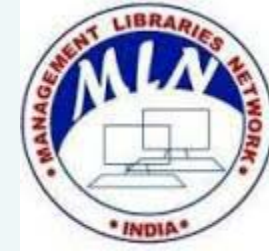
*Entrepreneurial Approaches to
Librarianship*

CONFERENCE REPORT

26-28, December, 2013



Organizers



This conference has been jointly organized by EDI, Gandhinagar and MANLIBNET

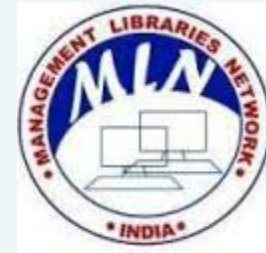
EDI was established in 1983 as an autonomous and not for-profit institute. It is a National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. EDI, has been selected as a member of **UN-ESCAP, Bangkok** and has been recognized as centre of excellence.

MANLIBNET was initiated in year 1998 and in the series of conventions held during this period this is the 1st time in Gujarat's capital city Gandhinagar with this appropriate and well chosen theme. It provides a common forum to the professionals, and to develop understanding and co-operation, particularly among management and business libraries. MANLIBNET promotes outstanding library practices by identifying the Best Librarian from information professionals' community and recognizes the best academic work on an annual basis. For the first time in the history of LIS profession, MANLIBNET initiated Librarian Development Programme.

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Inauguration



Invocation by
offering prayer
to the almighty





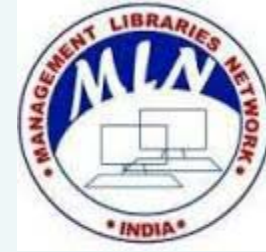
Dignitaries on the Dais for inaugural session



From Left to Right: 1. Mr. B. Ganpathi, 2. Dr. Shailesh Yagnik, 3. Dr. Dinesh Awasthi, 4. Mr. Sunil Parekh, 5. Dr. Jagdish Arora, 6. Dr. H Anilkumar, and 7. Dr. Akhtar Parvez

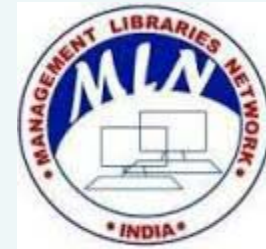


Lighting of the ceremonial lamp



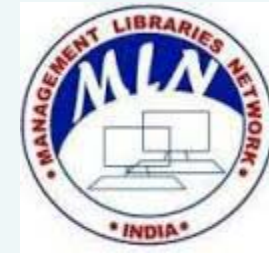


Release of Conference Proceedings



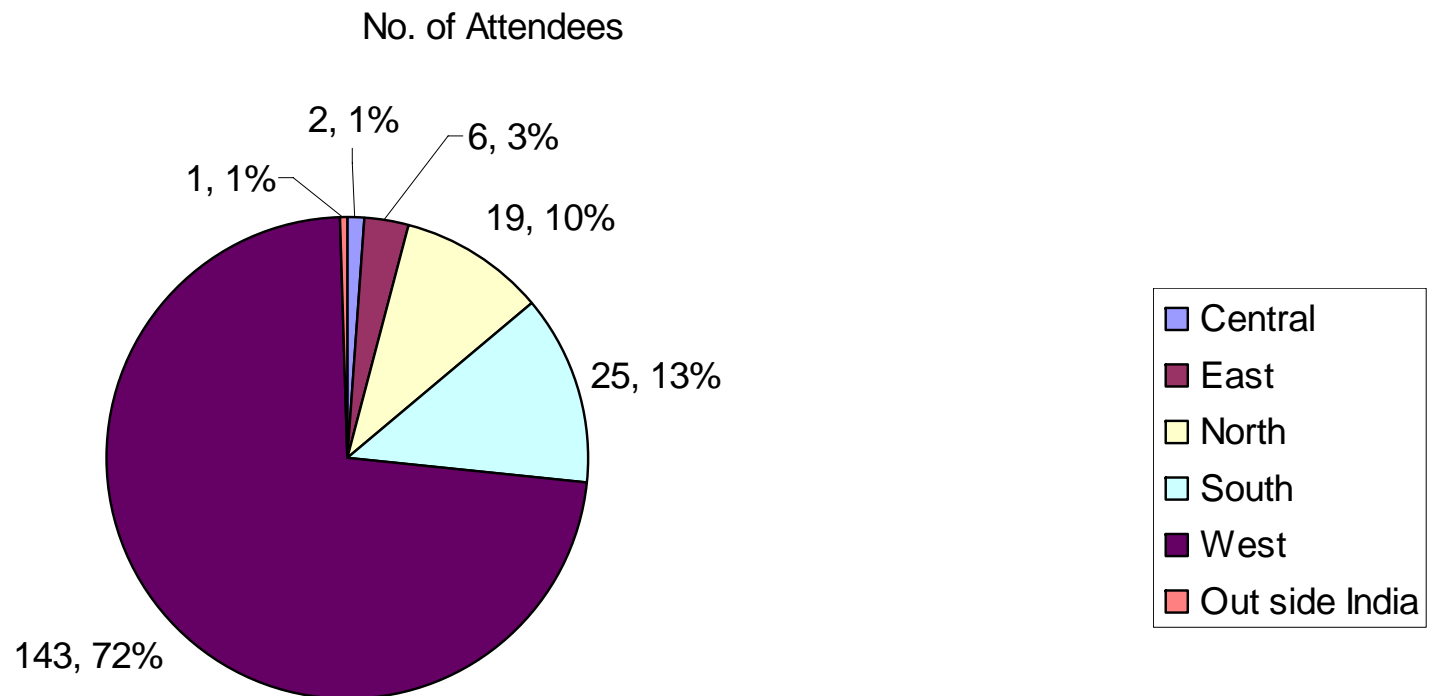
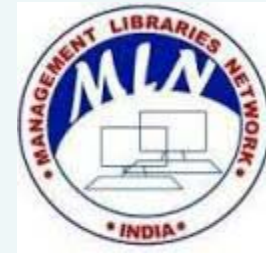


Inauguration of Book Exhibition





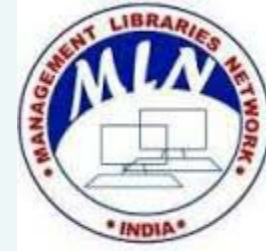
Demographic details of conference attendees



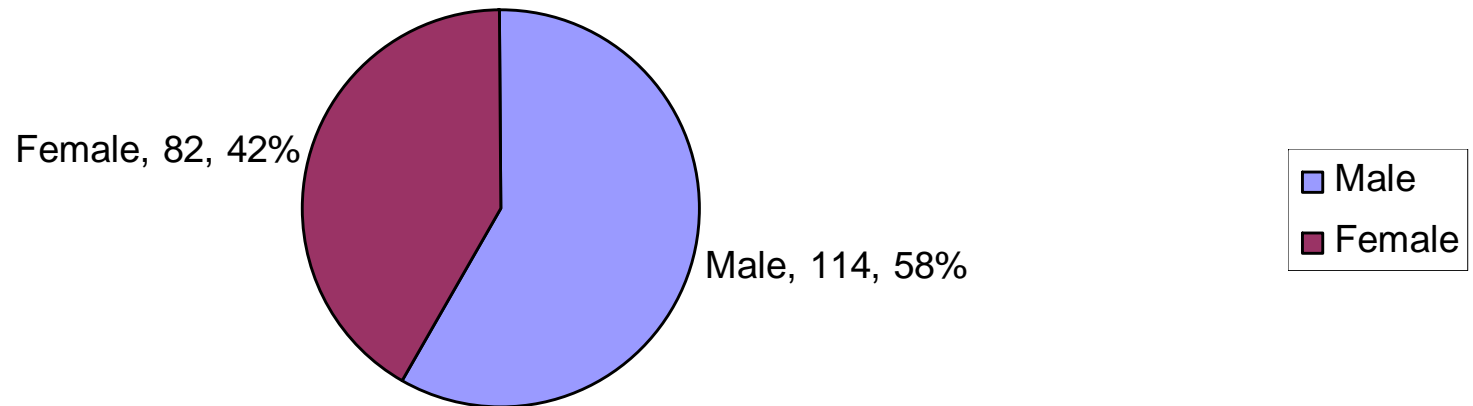
Zone wise conference attendees



Demographic details of conference attendees



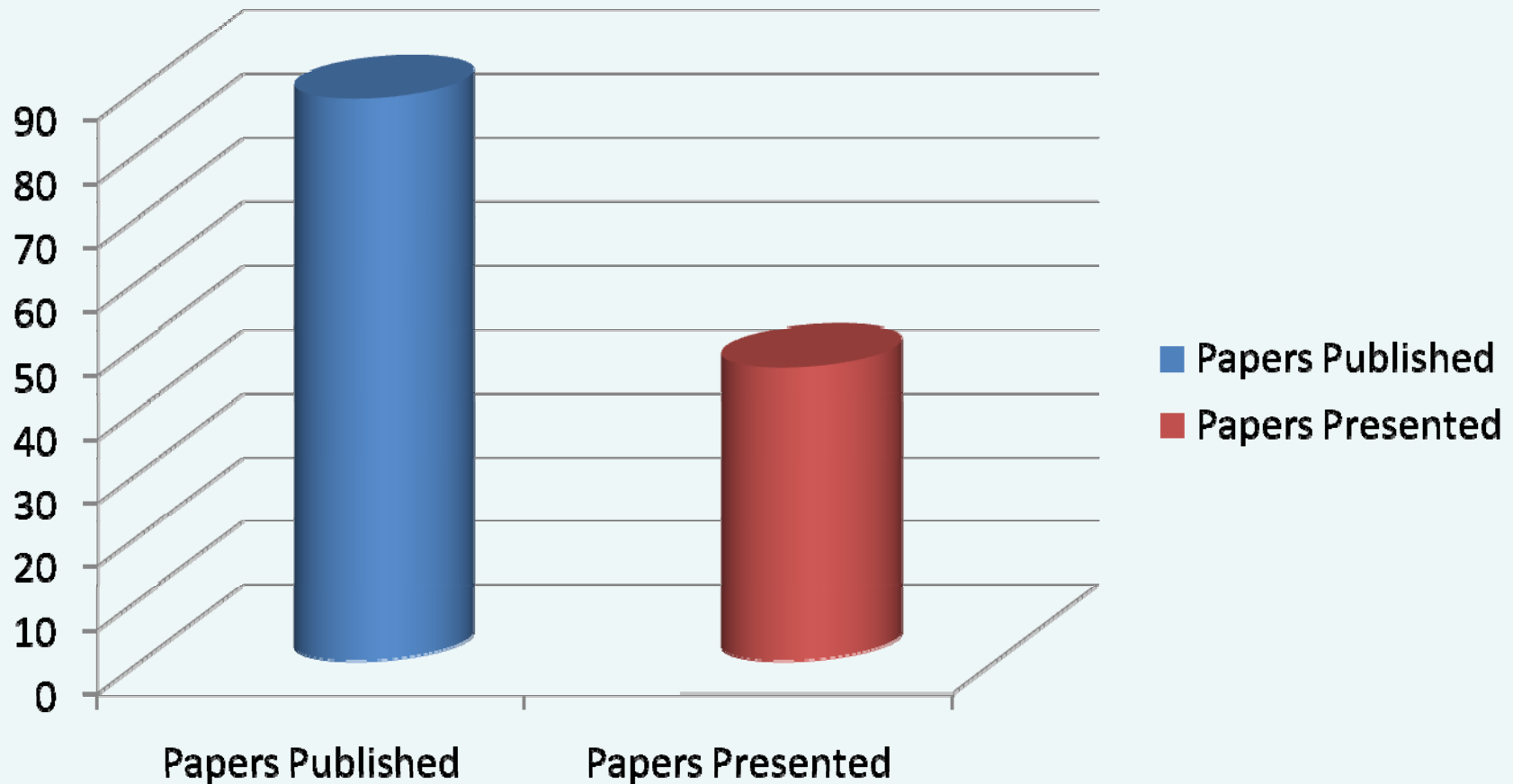
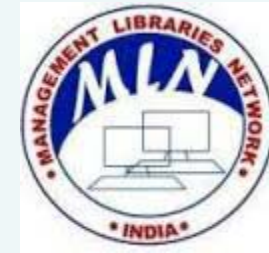
No. of attendees



Gender wise conference attendees



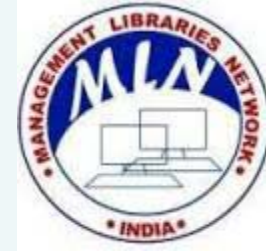
Demographic details of conference attendees



Papers Published and presented



Technical session I (Thursday, 26th Dec., 2013)



Time: 12:45pm to 1:50pm.

Sub Theme: Entrepreneurship and Library & Information Science: Perspective and Practices

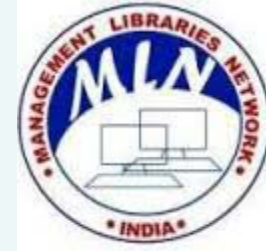
Chairperson: Dr. Tarique Asharaf, Librarian, University of Delhi,
Delhi

Co-Chairperson: Dr. Rajesh Kumar, Secretary, MANLIBNET and
Librarian, LANCO Infratech, Gurgaon

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Technical session I (Thursday, 26th Dec., 2013)



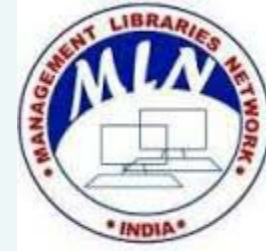
Invited speaker Dr. Sunil Shukla, Chief Faculty and Chairperson P.G. Program and Library Committee , EDI, Ahmedabad

He said that entrepreneurship is process, in other words ‘state of mind’. In simple words entrepreneurs on the job are intrapreneurs. Entrepreneur creates every thing, intrapreneur has access to everything in the organization, but ownership is common to both. Important attributes of an intrapreneur are vision and action. To explain this further, he quoted **‘vision without action is a day dream and action without vision is a time pass.’**



Technical session I

(Thursday, 26th Dec., 2013)



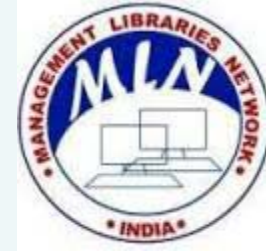
He suggested us librarians—

- To act as catalyst to change
- To handle HR of our team in an effective manner: staff training, etc.
- With rising costs sharing should be taken care of
- SDI⁺ should be in place as premium facility for our customers
- Mentoring of other libraries by established libraries
- Exchange and loaning of staff
- Library staff may help and motivate new faculties by joining them in their research

We should identify best libraries and their best practices i.e. publisher workshop conducted at IIM-A, advertising archive at MICA



Technical session I (Thursday, 26th Dec., 2013)



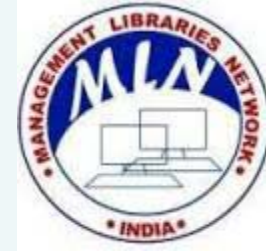
A total of 8 papers were received under this sub-theme out of which 3 were presented

The author scintillated our minds with thoughts on problems related to women entrepreneurship-information resources and ICT required for networking. It was highlighted that librarian is key role player as utilizing the information by repackaging and promoting information product and services for social purpose.



Technical session II

(Thursday, 26th Dec., 2013)



Time: 2:45pm to 4:35pm

Sub Theme: Innovation in Library and Information Science

Chairperson: Dr. T S Kumbar, Librarian, IIT Gandhinagar

Co-Chairperson: Dr. Chandrakant Swain, Librarian, IIM
Raipur

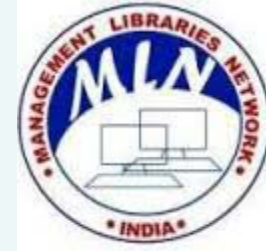
Invited speaker: Shri N V Satya Narayana, Informatics (India)
Ltd., Bangalore talked on Entrepreneurship
Opportunities in Librarianship.

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Technical session II

(Thursday, 26th Dec., 2013)



Sathya Narayana said the topic refreshing one-Entrepreneurship opportunities in librarianship. Entrepreneur creates lot many jobs than large companies but is not awarded greatly by country.

He gave examples of

-hippocampus (acknowledged by Wharton)

-www.easylib.com- by Vani Mehta, Bangalore

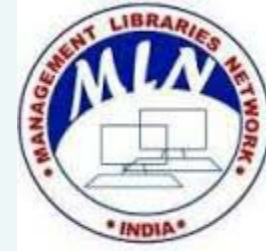
-www.justbooks.com rent-read-return- by Sundar Rajan

All three are non-librarians.

He asked us to focus on how important 'I' is in LIS. Most important is how to manage/ organize information content and technology are inseparable and technology driving the content these days.



Technical session II (Thursday, 26th Dec., 2013)



Vendor presentation- Emerald by Jay Argade

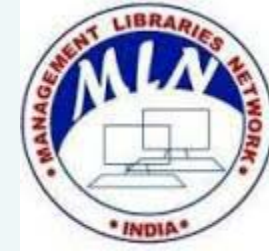
A total of 8 papers were received under this sub-theme out of which 6 were presented

Today's librarians are facing the problems like change or perish. User expectations are growing. We should incorporate web 2.0 features for providing innovative services to the patrons.

Presentation by Ms. Sneha from I.I.I., Mumbai talked about process of online lending library which caters to need of people even in rural and remote locations.



Technical session III (Thursday, 26th Dec., 2013)



Time: 4:58pm to 5:49pm

Sub Theme: Intrapreneurship

Chairperson: Shri. Dharam Vir, Former Librarian, Hindustan Times, Delhi

Shri Dharam Vir began the session by saying all will become entrepreneurs by the time we have.

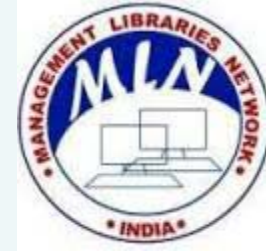
Co-Chairperson: Dr. Akhtar Hussain, Secretary, MANLIBNET and Dy. Librarian, IMT Ghaziabad

Product presentation- Wiley

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Technical session III (Thursday, 26th Dec., 2013)

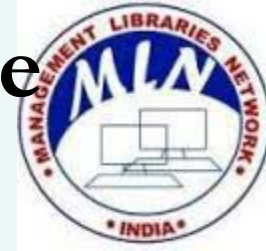


A total of 5 papers were received under this sub-theme out of which 2 were presented, 1 paper from session IX was included in this: 'From library to granthagar'

First paper presented, theoretical aspects about entrepreneurship and intrapreneurship. The presenter quoted 'Entrepreneurship is like a tree and intrapreneurship like branches' The second paper gave solution for dropping rate of enrolment in public libraries by presenting a Kaizen Model which is an integrated form of the model which tries to use technology as a tool to provide the advanced facilities to its members in this growing modernized world without eliminating library's traditional function.



Panel Discussion on Relevance of Librarians in the Future



Panelist:

Dr. H. Anil Kumar, President, MANLIBNET and Librarian & Head, NICMAN, IIM Ahmedabad.

Dr. Rama Patnaik, Librarian, IIM Bangalore.

Dr. Tarique Ashraf, Librarian, University of Delhi, South Campus, Delhi.

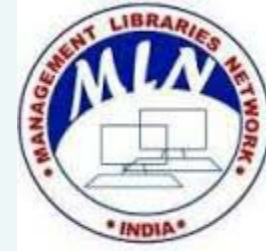
Dr. Swati Bhattacharya, Librarian, IIM Calcutta.

The panel concluded that

- Librarian's have to prepare themselves for the challenges
- Contents are going to be tools
- People are eager to learn
- We have to imbibe ROI, cost benefit analysis
- We have to move reactive to proactive
- As we see that the education in India is moving from classroom to online (Outside India) will information needs will also imitate foreign country.



Technical session IV (Friday, 27th Dec., 2013)



Time: 9:07am to 11:49am

Sub Theme: Entrepreneurship Education and Academic Libraries

Chairperson: Dr. Rama Patnaik, Librarian, IIM Bangalore

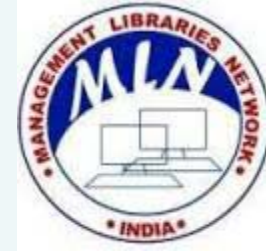
Co-Chairperson: Ms. Jyoti Bhatt, Asst. Librarian,
M.S.University , Vadodara

Invited speaker: Shri M K Chettiar, Bharat Books
Bureau, Mumbai talked on Inspiring Journey of an
Information Professional turned Entrepreneur

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Technical session IV (Friday, 27th Dec., 2013)



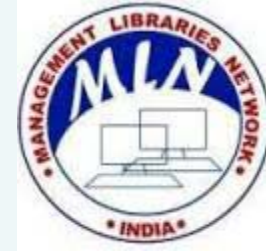
Mr. Chettiar inspired the audience with his story of Bharat Books Bureau came into being. How it started from a small room in 1989 to its stature today.

He talked about his business model 'high value- low volume' business. Its networking wealth creation – wealth management – wealth distribution.

He gave a business tip by saying that there should be exit strategy option well in place.



Technical session IV (Friday, 27th Dec., 2013)



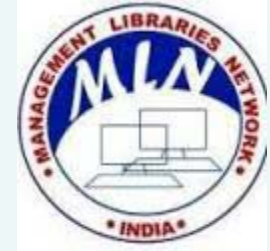
Vendor presentation- EBSCO

A total of 10 papers were received under this sub-theme out of which 8 were presented

‘Learning is wealth’ as quoted by one of the presenters. Library should facilitate learning by providing materials which support teaching- learning in the organization. We should seek opinion of our customers. It was suggested that LIS education should include at least a chapter on Entrepreneurship. Library should be given more importance at school level. By inculcating wealthy reading habits at this stage we can think of some improvement in coming years.



Technical session IV (Friday, 27th Dec., 2013)

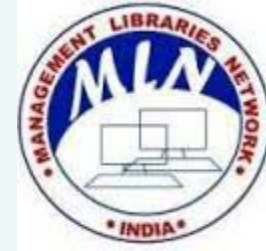


In this session paper by K P Singh included link which was inaugurated by the Chair- www.liseducation.in which would be aiding LIS education in India. Librarians have to play active role in satisfying needs of human society. Librarians are invincible service providers of the organization.

This was followed by MANLIBNET's "Best Librarian Award" for Dr. P R Goswami, currently serving at IGNCA by Dr. Akhtar Parveez, General Secretary, MANLIBNET and Librarian, IIM Indore.



Technical session V (Friday, 27th Dec., 2013)



Time: 12:15pm to 1:37pm

Sub Theme: Entrepreneurial Marketing for Libraries

Chairperson: Shri Jitendra Sharma, Treasurer, MANLIBNET and Librarian, NIILM-CMS, Noida

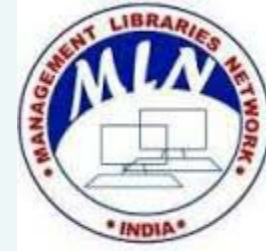
Co-Chairperson: Mr. Piyush Pant, Reliance Group, Noida

Invited speaker: Shri B P Prakash, Global Head (IRC), TCS, Pune talked on Return on Investment in Libraries

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Technical session V (Friday, 27th Dec., 2013)



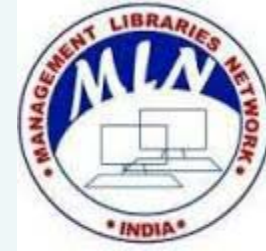
Mr. Prakash appreciated decent crowd in the conference. In first instance he suggested that this event can reduce cost by shrinking the event from 3 to 2 days by running parallel session.

He used the formula-

$$\text{ROI} = \frac{\text{Net profit after tax}}{\text{Cost of Investment}}$$

and on the basis of this said-

If the value of ROI is not positive or a better value is possible we should not undertake the expense.



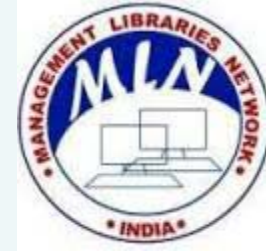
We should

- constantly scrutinize the finances
- change the service delivering model when needed
- we need to gather attention of the management with the numerical values of our services.

There is a threat that the management may outsource information work of libraries if we fail to show the impact or ROI.



Technical session V (Friday, 27th Dec., 2013)



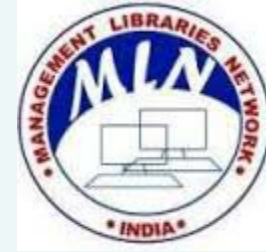
Vendor presentation- Bharat Books Bureau by Laxmi Chettiar

A total of 6 papers were received under this sub-theme out of which 3 were presented

Salient features of marketing were discussed with librarian as knowledge managers. Our current users are techno savvy which does not necessarily imply that they are information intelligent. This is the domain of the librarian. We should show our entrepreneurial trait by focusing on customer centric services- supporting teaching environment.



Technical session VI (Friday, 27th Dec., 2013)



Time: 2:37pm to 3:40pm

Sub Theme: Entrepreneurial Competencies and Librarianship

Chairperson: Dr. Swati Bhattacharya, Librarian, IIM Calcutta

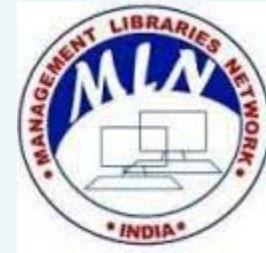
Co-Chairperson: Ms. Hema Rawal, EDI, Ahmedabad

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Technical session VI

(Friday, 27th Dec., 2013)



Vendor presentation-

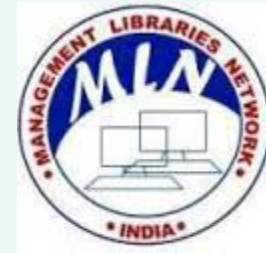
- Taxman
- Sage by Mr. Samir

A total of 7 papers were received under this sub-theme out of which 4 were presented

Libraries face the pressure to change because of economical, technological changes due to globalization. One can deal with the change by resisting, following or leading. Rightly said by a presenter our attitude will be deciding our altitude in our profession.



Technical session VII (Friday, 27th Dec., 2013)



Time: 4:05pm to 5:35pm

Sub Theme: Green Entrepreneurship and Green Libraries

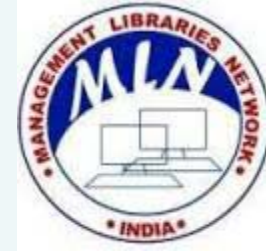
Chairperson: Shri Girdhar Kunkur, Principal, We School,
Mumbai

Co-Chairperson: Dr. Meeta Rathod, Librarian, BRCM College of
Business Administration, Surat

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Technical session VII (Friday, 27th Dec., 2013)



Vendor presentation-

- Learnbiz
- Informatics

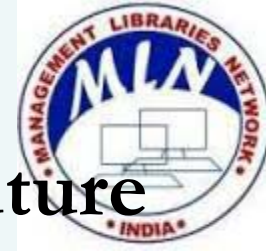
A total of 7 papers were received under this sub-theme out of which 6 were presented

The green libraries is a new concept. LEED standard by UNESCO. was quoted by almost all the presenters. Librarians are supposed to create awareness and create space. The library design should be green which uses recyclable materials. Interactive places in the libraries should have proper ventilation. HVAC system should be incorporated to improve the inconsistency of heating and cooling throughout the building.



Panel Discussion on

MANLIBNET: Past, Present and Future



Panelist:

Dr. Swati Bhattacharya, Librarian, IIM Calcutta.

Dr. Akhtar Parvez, General Secretary, MANLIBNET and Librarian, IIM Indore

Dr. P R Goswami, Librarian, IGNC

Dr. T S Kumbar, Librarian, IIT Gandhinagar

Shri Dharmendra Sachan, DGM, EXIM Bank, Mumbai

The discussion on relevance of this network began with appreciation of this august gathering of librarians by a Business Professional Ramakrishnan, Hyderabad

MANLIBNET received suggestions from the audience.



Panel Discussion on MANLIBNET: Past, Present and Future

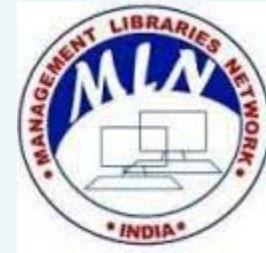


1. A concern raised by non-B school community to include them in the group was clarified by the authorities that its definitely not restricted.
2. Suggestion by Dr. Swati acronym MANLIBNET can be known as Managing Library Networks.
3. There were suggestions from librarians to raise the image of librarians and at Government level.

MANLIBNET noted that the low attendance only 50% during the session itself was an indication of our poor image. We should start working sincerely, good word will spread and we will get are due.



Technical session VIII (Saturday, 28th Dec., 2013)



Time: 9:00am to 10:08am

Sub Theme: Libraries as Business Venture

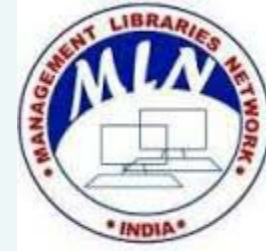
Chairperson: Shri N G Satish

Co-Chairperson: Shri K N Muralidharan, Assistant Librarian, IIM Ahmedabad.

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Technical session VIII (Saturday, 28th Dec., 2013)

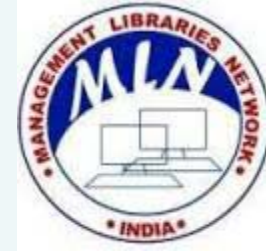


A total of 7 papers were received under this sub-theme out of which 2 were presented

Librarians are facing problems are signs of prosperity. Explore the power within and bring out the entrepreneur in you. This paper seeks to consider the problem of poor reading culture in Nigeria. Awareness created about social entrepreneurship in the institution of higher learning of society.



Technical session IX (Saturday, 28th Dec., 2013)



Time:10:10am to 11:30am

**Sub Theme: Dr. S R Rangnathan's Five Laws and
Entrepreneurship**

Chairperson: Shri P C Shah, NICTAS & ATIRA Library (Retd.) &
Former Hon. Director, ADINET, Ahmedabad

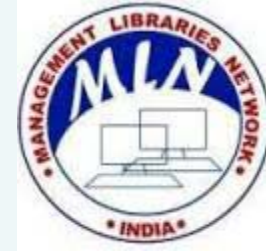
Co-Chairperson: Dr. Dhaval Bhatt, Chief Librarian, Parul Group of
Institutes, Vadodara

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Technical session IX

(Saturday, 28th Dec., 2013)



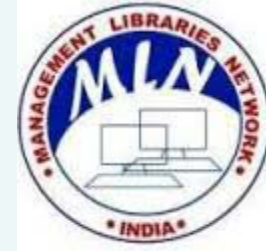
A total of 5 papers were received under this sub-theme out of which 4 were presented

This session shows how relevant are Ranganathan's five laws in intrapreneurship context. Librarians must provide services with professional competence and entrepreneurial mindset.



Technical session X

(Saturday, 28th Dec., 2013)



Time: 11:10 a.m. to 12:15 p.m.

Sub Theme: Infopreneurship: Bibliometric Studies

Chairperson: Dr. K.Elavazhagan, Librarian, IIM, Trichy

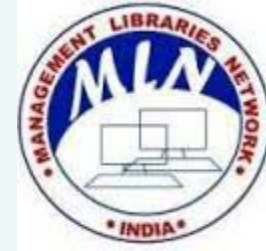
Co-Chairperson: Dr. C.K.Patel, Librarian, DDIT, Nadiad

Speaker: Mr. Sebastian Joseph, he joined us a little late. His career profile itself is an inspiration for us He started as a library professional turned into an I.T. professional- currently serving at D.D.B. Mudra group as Chief Technology officer

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Technical session X (Saturday, 28th Dec., 2013)

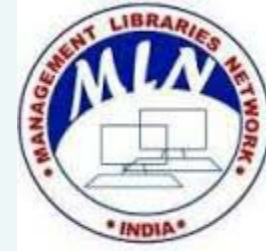


A total of 5 papers were received under this sub-theme out of which 3 were presented

Research papers on Bibliometric studies covered in this session showed how as librarians we can get obsessed and immersed in works of any subject experts of any area and coordinate their research



Technical session XI (Saturday, 28th Dec., 2013)



Time: 12:15 p.m. to 1:10 p.m.

Sub-Theme: Infopreneurship- Digital Libraries

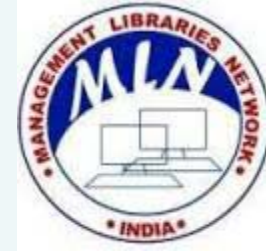
Chairperson: Dr. Urmila A. Thakker, Head P.G. Dept of Library
and Information science, S.P. University,

Co-Chairperson: Dr. Lavji Jhala, Asst Librarian, MICA



Technical session XI

(Saturday, 28th Dec., 2013)

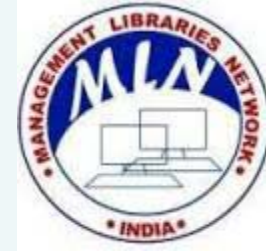


A total of 6 papers were received under this sub-theme out of which 4 were presented

Case of IIM, Trichy where the librarian struggled to build a library within 3 months time from scratch and Cept library, Ahmedabad where library LMS was changed from ALICE for Windows to KOHA were presented in two different papers.



Technical session XII (Thursday, 28th Dec., 2013)

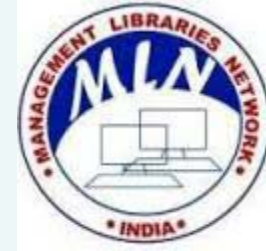


Time: 1:15 p.m. to 2:10 p.m.

Sub-Theme: Infopreneurship- E-resource Studies

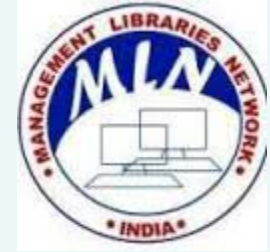
Chairperson: Shri. Gnaneshwar Goud Mulla, Hyderabad

Co-Chairperson: Shri Niraj Patel, Deputy Librarian, MICA



A total of 4 papers were received under this sub-theme out of which 1 was presented

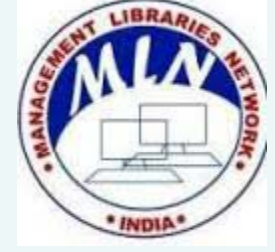
Paper focused on the usage of Web services in University libraries with the students, Research Scholars, Project fellows for their study pursuit. Web services are playing predominant role in providing information to users of university libraries. The main object of the paper is to know the usage of web based services especially 'Internet services' in different university libraries in A.P. Internet services are time sensitive services so it would be difficult to maintain such intangible products in university libraries.



Press releases



City Bhaskar,
Dt. 26 Dec., 2013



આજે ઇડીઆઇમાં કોન્ફરન્સ

કોર્પોરેટ સેક્ટરમાંથી પ્રોફેશનલ્સ આમાં ભાગ લેશે

■ સિટી રિપોર્ટર અમદાવાદ
આંતરિન્દોરશિપ ડેવલોપમેન્ટ ઓફ
ઈન્ડિયા દ્વારા મેનેજમેન્ટ લાઈબ્રેરીઝ
નેટવર્ક અને નોલેજ કોન્સોર્ટિયમ
ઓફ ગુજરાતનાં એસોસિએશનમાં
'આંતરિન્દોરિયલ એપ્રોચિસ
ફોર લાઈબ્રેરિયનશિપ'ની 15મી
ઇન્ટરનેશનલ કોન્ફરન્સનું આયોજન
26મી ડિસેમ્બરે સવારે 10 કલાકે
કરવામાં આવ્યું છે. આ કાર્યક્રમનો મુખ્ય
લાઈબ્રેરી અને ઈન્ફોર્મેશન સાયન્સ
પ્રોફેશનલ્સ, એકેડેમિકલિયન્સ
અને એજ્યુકેશનિસ્ટ્સને માટે નેટવર્ક
બિલ્ડ કરવા માટે અને પ્લેટફોર્મ પુરું
પાડવા માટેનો છે. જેમાં ભાગ લેવા
માટે આઈઆઈએમ, આઈઆઈટી,

થીમ શું રહેશે?

- આંતરિન્દોરશિપ એન્ડ
લાઈબ્રેરી એન્ડ ઇન્ફોર્મેશન
સાયન્સ: પરપેરિડિટ્સ એન્ડ
પ્રેક્ટિસીસ.
- આંતરિન્દોરશિપ
લાઈબ્રેરિયન્સ: ઇ નીડ ઓફ
ઇ સવર ફોર સર્વિસીસ ઓફ
લાઈબ્રેરી પ્રોફેશન
- આંતરિન્દોરશિપ માર્કેટિંગ
ફોર લાઈબ્રેરિસ.
- આંતરિન્દોરશિપ કમ્પેટેન્સીઝ
એન્ડ લાઈબ્રેરિયનશિપ.

વિડિંગ બિઝનેસ મેનેજમેન્ટ સ્કૂલ્સ,
યુનિવર્સિટીઝ અને કોર્પોરેટ સેક્ટર
વગેરેમાંથી પ્રોફેશનલ્સ ભાગ લેશે.
જ્યાં તેઓ દ્વારા પેપર પ્રેઝન્ટેશન્સ,
ડિસ્કશન્સ, વ્યૂ એક્સચેન્જ અને
અનુભવોને થીમ પ્રમાણે શેર કરવામાં
આવશે.



Libraries must innovate to give users the edge: Experts

TIMES NEWS NETWORK

TOI

Ahmedabad: The 15th edition of the 'International Conference on Entrepreneurial Approaches to Librarianship' is currently being held in the city at the Entrepreneurship Development Institute of India (EDI). EDI and Management Libraries Network (MANLIBNET), in partnership with Knowledge Consortium of Gujarat (KCG), are organizing the conference from December 26 to 28.

Inaugurated by Sunil Parekh, founding curator, World Economy Forum – GS Initiative, the conference has 200 delegates participating from IIMs, IITs among others. The pre-conference proceedings containing 88 papers, published by Bookwell, New Delhi will also be released during the conference.

Parekh in his address emphasized on the important function that libraries can perform in today's growing economy. He stressed on the need to keep a continuous focus on innovations and research in order to be ahead and added that it is significant to create knowledge and disseminate it to maintain a competitive edge.

Dr Dinesh Awasthi, EDI, highlighted the entrepreneurial approach that libraries could adopt today in making learning feasible and relevant. Discussing the fundamental features of entrepreneurship, Dr Jagdish Arora, director, INFLIBNET, talked about 'innovation' and



Conference on entrepreneurial approaches to librarianship is currently being held at EDI

'research' and urged the libraries to adopt these traits to function in a manner that helps them redefine their role to turn challenges into opportunities.

Dr H Anil Kumar, president, MANLIBNET and librarian, IIM-Ahmedabad, Dr Akhtar Parvez, general secretary, MANLIBNET and librarian, IIM-Indore and B Ganapathy, organizing secretary, MANLIBNET 2013 and librarian, EDI, are also attending the two-day event.

The conference aims at documenting the current state of entrepreneurship in libraries, inspiring future entrepreneurial pursuits among the librarians and providing a roadmap and inspiration for future endeavours.





લાઇબ્રેરી વગર ઇનોવેશન અને રિસર્ચ શક્ય જ નથી



ઇડીઆઇમાં ચાલી રહેલી ઇન્ટરનેશનલ કોન્ફરન્સમાં ૨૦૦ પાર્ટીસિપેટ્સ જોડાયાં

અમદાવાદ : ૨૬ ડિસેમ્બર ૨૦૧૩

આંત્રમિન્થોરશિપ ડેવલપમેન્ટ ઇન્સ્ટિટ્યુટ ઓફ ઇન્ડિયા દ્વારા 'આંત્રમિન્થોરલ એપ્રોચીસ ટુ લાઇબ્રેરિયનશિપ' પર ૧૫મી ઇન્ટરનેશનલ કોન્ફરન્સનું આયોજન કરવામાં આવ્યું છે. ત્રણ દિવસ ચાલનારી આ કોન્ફરન્સમાં લાઇબ્રેરી અને આંત્રમિન્થોરશિપને ધ્યાનમાં રાખીને ડિસ્કશન અને એક્સપર્ટ દ્વારા પેપર પ્રેઝન્ટ કરવામાં

આવશે. કોન્ફરન્સમાં ૮૮ પેપર પ્રેઝન્ટ કરવામાં આવશે. જેમાં દેશની અલગ અલગ આઇઆઇટીસ, મેનેજમેન્ટ ઇન્સ્ટિટ્યુટ્સ દ્વારા પેપર સબમિટ કરવામાં આવ્યા છે. સાથે જ ૭ પેપર નાઇચિસિયા, એક-એક પેપર ઇરાન અને યુએસએમાંથી સબમિટ કરવામાં આવ્યાં છે. આ ઇન્ટરનેશનલ કોન્ફરન્સમાં ૨૦૦ કરતાં વધારે પાર્ટીસિપેટ્સ જોડાયાં છે.

કોન્ફરન્સમાં ચિફ ગેસ્ટ ઉપસ્થિત વર્લ્ડ ઇકોનોમિક ફોરમના ફાઇન્ડિંગ ક્યુરેટર સુનીલ પરીખે લાઇબ્રેરીને કેવી રીતે સમૃદ્ધ બનાવી શકાય તેના પર પોતાના

વિચારો વ્યક્ત કર્યા હતા. સાથે જ તેમણે અર્થતંત્ર અને લાઇબ્રેરીને જોડીને જણાવ્યું કે જ્યારે પણ કોઇ અર્થતંત્ર ગતિ કરે છે તે ત્યારે તેમાં મોટો ફાળો લાઇબ્રેરીનો હોય છે. અત્યારે ઇનોવેશન અને સંશોધન પર વધારે ફોકસ હોવું જોઇએ કારણ કે દરેક દેશ આજે પોતાના યુવાનોના ઇનોવેશન માટે મોટા પ્રોજેક્ટ અને કામો કરી રહ્યા છે. તેથી જ રિસર્ચ અને ઇનોવેશન માટે લાઇબ્રેરીનો ભરપૂર ઉપયોગ થવો જોઇએ. લાઇબ્રેરીનો રોલ નોલેજ નેટવર્ક ઊભું કરવાનો અને સમાજ માટે નોલેજ સેન્ટર ઊભું કરવાનો છે.



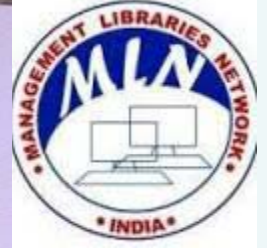
Gujarat Samachar

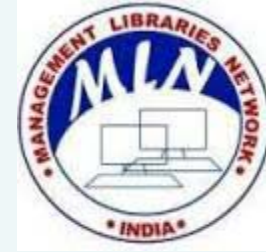
લાઈબ્રેરીની આંત્રપ્રિન્યોરિયલ વેલ્યુ પર ચર્ચા થશે

લાઈબ્રેરી માત્ર પુસ્તકોનો ભંડાર નથી, જ્ઞાનનો દરિયો છે. ૨૧મી સદીમાં લાઈબ્રેરીના નવા હાઈટેક મોડલ આવી ગયાં છે. આજે ગ્રીન ટેકનોલોજી, ડિજિટલ યુગની વાત કરીએ છીએ. તો લાઈબ્રેરીને ડિજિટલ યુગમાં શા માટે વણી ન લેવાય. આંત્રપ્રિન્યોરશીપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા (ઈડીઆઈ), મેનેજમેન્ટ લાઈબ્રેરી નેટવર્ક અને ગુજરાત નોલેજ કોન્સોર્ટિયમના સહયોગથી ૧૫મી 'આંત્રપ્રિન્યોરિયલ એપરોચ ટુ લાઈબ્રેરિયનશીપ' કોન્ફરન્સનું આયોજન ઈડીઆઈ કેમ્પસ ખાતે થઈ રહ્યું છે. લાઈબ્રેરી મેનેજમેન્ટ પર ચાલી આવી પરંપરાગત પ્રણાલીને આજના હાઈટેક યુગ સાથે જોડી નવા રસ્તા કેવી રીતે કંડારી શકાય તે ઉદ્દેશ્યને ધ્યાનમાં રાખીને આંત્રપ્રિન્યોરિયલ એપરોચ ટુ લાઈબ્રેરિયનશીપ કોન્ફરન્સનું આયોજન થયું છે.

૨૬થી ૨૮ ડિસેમ્બર દરમિયાન

યોજનાર આ કોન્ફરન્સમાં ૮૮ રિસર્ચ પેપર રજૂ થશે. જેમાં ૮ નાઈજીરીયા, એક અમેરિકા અને બે ઈરાનના પેપર રજૂ થશે. આ અંગે ઈડીઆઈના લાઈબ્રેરીયન બી.ગણપતિ કહે છે કે લાઈબ્રેરી વાંચનના સ્થળ ઉપરાંત એક આંત્રપ્રિન્યોરિયલ વેલ્યુ ધરાવું સ્થળ છે. લોકો લાઈબ્રેરી સુધી શા માટે વાંચવા ન જાય. બૂક્સ, ડિજિટલાઈઝેશન, ગ્રીન કન્સેપ્ટ, યૂથ સેન્ટ્રીક જેવા ફંડાને એપ્લાય કરી લાઈબ્રેરીના વિસ્તારને બહોળો કરી શકાય છે. લાઈબ્રેરી સંચાલકે મેનેજમેન્ટના નવા આયામો શીખવા પડશે. આ ત્રિદિવસીય કોન્ફરન્સમાં ભારતની તમામ બિઝનેસ લાઈબ્રેરીના સંચાલક અને એક્સપર્ટ હાજર રહેશે. જેઓ લાઈબ્રેરી મેનેજમેન્ટ, ડિજિટલ લાઈબ્રેરી, આંત્રપ્રિન્યોરિયલ વેલ્યુ ઈન લાઈબ્રેરી, ગ્રીન આંત્રપ્રિન્યોરશીપ એન્ડ ગ્રીન લાઈબ્રેરી, લાયબ્રેરી એસ અ બિઝનેસ વેન્યર, ઈ-રિસોર્સ સ્ટડી વગેરે જેવા વિષયો પર રિસર્ચ પેપર રજૂ થશે અને ચર્ચા થશે.





Thank You

26-28, December, 2013