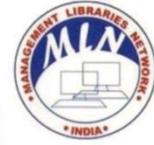




Elements of effective Librarianship

Two-Day Librarians Development Programme : 8-9 April 2016



A two-day MANLIBNET - Librarians Development Program was organized at BITS Pilani campus from 8th - 9th April 2016 by BITS Pilani Library in collaboration with Management Libraries Network (MANLIBNET) and was supported by Rotary Club of Navi Mumbai Bayside.

During Inauguration ceremony, the Chief Guest **Prof. Ashoke K Sarkar**, Director, BITS Pilani, Pilani Campus welcomed the participants on behalf of BITS Pilani Campuses. Prof Sarkar also launched a Mobile App for BITS Pilani Library Portal which is developed and designed by BITS Students in close collaboration with Library team and supervision. He shared his experiences from national as well as international perspectives. He appreciated and congratulated Mr Giridhar Kunkar and the library team for bringing in a lot of change in the library and expressed his hope for further improvements.



Mr Giridhar Kunkur, Librarian and Chief, Publications and Media Relations, and Co-ordinator of the workshop welcomed the participants and gave introduction about the workshop and said that in the digital era, librarians need to fine tune their mindset in this ICT dominated society where vast majority of our users are undoubtedly Gen Y whose expectations from the library are very different from what it was about a decade ago. He said if we don't care and adapt to their needs then there would be a void between librarians and library users. We need to understand this inevitable requirement and create a conducive library environment to meet the aspirations of our users by giving emphasis on developing need based content, customer-focused services, motivated staff and welcoming spaces in the library. This implies acquiring cutting edge knowledge and learn the necessary skills to implement the desired changes in our libraries to make the difference and look upon Librarians as Game Changers!



Dr. Tariq Asraf, Executive committee member of MANLIBNET gave an overview of MANLIBNET and its activities. He said, MANLIBNET initiated LDPs for Librarians, Knowledge Managers and Information Professionals community in the year 2008 to help LIS

professionals to hone their skills. The course work of LDP is designed in a manner that provides a unique opportunity to the participants in developing their expertise in managing various library systems and services. Ultimately, such programmes would lead the LIS professionals to perform their duties effectively in their respective places of work. Till now, the network has organized LDPs at Surat, Greater Noida, Rajkot, Vadodara and Pune. At the end, Dr. Anuradha Voolapalli, Librarian, BITS Pilani, Goa campus proposed the Vote of Thanks.



Nearly 60 participants had come to participate in the workshop. It was an important event where eminent resource persons of reputed institutes delivered thought provoking sessions. **Dr. Shantanu Ganguly** Fellow and Area Convener, Knowledge Management Division, Tata Energy Research Institute, New Delhi, **Dr. Tariq Ashraf**, Deputy Librarian, South Delhi Campus Library, New Delhi, **Dr. R. Venkata Kesavan** Associate General Manager & Head Times Archives & Knowledge Centre, The Times Group, Mumbai. **Dr. S. Venkadesan**, Director, Learning Resource Centre, Indian School of Business, Hyderabad, **Dr. Sangeeta Kaul** Network

Manager, DELNET, New Delhi, **Dr. Ravindra Chadha**, Ex-Additional Secretary, Parliament of India, New Delhi, **Mrs. Neeti Saxena**, Head Central Content Procurement Unit, Library & Information Services British Council New Delhi, **Dr. Sangeeta Sharma** Associate Professor, Department of Humanities and Social Sciences BITS, Pilani, **Dr. R. Raghunathan** Faculty, Management Department BITS Pilani, **Mr. Dharam Vir**. Ex Chief Librarian of Hindustan Times New Delhi, **Dr. Gopakumar**, University Librarian, Goa University and **Ms. Monika Budania**, Tata Consultancy Services, Noida, **Mr. Giridhar Kunkur**, Librarian and Chief PMRU, BITS Pilani, Pilani Campus delivered insightful and interactive sessions on diverse topics pertaining to different elements of effective librarianship.



These sessions primarily focused on the skills that are required for need based content development; desired techniques so that they can develop the customer centric library services; marketing and promotional acumen for effective delivery of library services; insights to educate and encourage the library team to make library as a vibrant place and the role of effective communication in making the libraries as lively and most sought after places.

The sessions were managed by Mr. Ishappa Bandi, Deputy Librarian, BITS Pilani, Mr. Sivakumar, Librarian, BITS Pilani, Goa campus, Dr. Anuradha Voolapalli, Librarian, BITS Pilani, Goa campus.

Mr. Udaykumar, Librarian BITS Pilani, Hyderabad campus conducted the valedictory function of the program on 9th April 2016. at 4.45 pm. Prof. Siva Subramanian, Dean Administration, BITS Pilani, Pilani Campus presided over the function. Mr. Dharam Vir, Executive Committee Member of MANLIBNET and Mr. Giridhar Kunkur, Librarian and Chief PMRU, BITS Pilani, Pilani Campus were part of this function and gave away the mementos and certificates to the resource persons and Organising Committee members. Mr. Ishappa Bandi, Deputy Librarian, BITS, Pilani acknowledged the contributions made by each and everyone including the Librarians team members and executive committee members MANLIBNET during his vote of thanks.



At the end, the Certificates were distributed to the participants.