



## MANAGEMENT LIBRARIES NETWORK (MANLIBNET)

Subject: [Request for Sponsorship for 17<sup>th</sup> International Conference of MANLIBNET to be held on 15-16 September 2017 at the Jaipuria Institute of Management, Noida](#)

Dear -----

I am happy to inform you that **Management Libraries Network (MANLIBNET)** is organizing its 17<sup>th</sup> *International Annual Conference on **Innovation in Library Technology, Services and Resources - Current Trends in libraries globally*** from 15 to 16 September 2017 in collaboration with the Jaipuria Institute of Management, a conglomerate consisting of 4 management institutions at Noida, Lucknow, Jaipur and Indore and with over 15 schools across India.

The Conference is expected to be attended by about two hundred top class corporate, business and management institutions librarians and faculty from around the world.

Knowing your interest and support in the business and management education as always, I invite you to be a part of this important Conference by sponsoring the event. Sponsors will have a unique opportunity to offer their products, develop contacts and interact at a common platform with most of the librarians and decision makers in the country. In addition, there will be a unique opportunity to showcase their products and discuss with all four campuses of Jaipuria Group for possible subscription at a common platform.

I assure you to provide all possible help and opportunities in meeting and explaining your products to the participants and guests during the Conference. Sponsorship details are enclosed for your kind reference.

Looking forward for your valuable contribution,

Sincerely

**Jitender Sharma**

Sr. Librarian & Co-Editor - JIJMR

Organizing Secretary – MANLIBNET 2017 International Conference

Treasurer - MANLIBNET

Jaipuria Institute of Management, Noida

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## **SPONSORSHIP RATES**

### **Exclusive Sponsorship:**

**Rs. 4,00,000/-**

Exclusive sponsor will be the sole sponsor of the Conference. We shall not invite any other sponsor for the conference (except books exhibitors etc.) if exclusive sponsorship is confirmed.

**Exclusive Sponsorship offer will remain valid for one month only from the date of first communication to our possible sponsors**

#### **Benefits:**

1. Prominent display of Logo and name of the sponsor giving equal weightage as that to MANLIBNET and organizing institution
2. Putting exclusive large banners at three places for maximum visibility at MANLIBNET expenses
3. Full liberty to insert or distribute his promotional material in the Conference kit
4. Two stalls at Exhibition Gallery will be provided to the platinum sponsor at place of their choice
5. One hour time slot each day during the Conference for product presentation
6. Complete details of participants including their contact numbers and email IDs
7. MANLIBNET will also write to participants and to its members recommending products of the exclusive sponsor for their libraries
8. MANLIBNET shall arrange and bear all expenses for boarding and lodging arrangements for up to four representatives of exclusive sponsor
9. All four delegates can participate in the conference deliberations

**MANLIBNET shall announce a dinner during the conference being hosted by the Exclusive Sponsor though MANLIBNET will bear the cost.**

**Platinum, Diamond and Gold Sponsorships will be applicable only in absence of Exclusive sponsorship.**

### **Platinum Sponsorship (One only):**

**Rs. 1,50,000/-**

Platinum sponsor will be the key sponsor of the Conference.

#### **Benefits:**

1. Logo and name of the sponsor will be displayed prominently (first in the sequence) in all publicity material of the Conference including invitations, backdrop banners etc.
2. Platinum Sponsor will have full liberty to insert his promotional material in the Conference kit
3. A stall at Exhibition Gallery will be provided to the platinum sponsor
4. 45 minutes time slot during the Conference for product presentation on the first day of the conference
5. Platinum sponsor will be provided with full details of all participants along with their contact details
6. MANLIBNET shall arrange for boarding and lodging arrangements for up to two representatives at par with the Conference delegates

7. Platinum sponsor representatives can attend all the sessions of the conference.

MANLIBNET can also provide Platinum sponsor an opportunity to host a dinner (at sponsor own expense) on first/second night of the Conference along with an hour discussion/presentation time after Conference hours.

### **Diamond Sponsorship (One only):**

**Rs. 100000/-**

Diamond sponsor will be the second in lead sponsor of the Conference.

#### **Benefits:**

1. Logo and name of the sponsor will be displayed prominently (second in the sequence) in all publicity material of the Conference including invitations, backdrop banners etc.
2. Diamond Sponsor will have full liberty to insert his promotional material in the Conference kit
3. A stall at Exhibition Gallery will be provided to the Diamond Sponsor
4. 30 minutes time slot during the Conference for product presentation
5. Sponsor will be provided with full details of all participants along with their contact details.
6. Diamond sponsor representatives can attend all the sessions of the conference.

### **Gold Sponsorship (Two only):**

**Rs. 75000/- each**

#### **Benefits:**

1. Logo and name of the sponsor will be displayed prominently (3<sup>rd</sup> or 4<sup>th</sup> in the sequence) in all publicity material of the Conference including invitations, backdrop banners etc.
2. Gold Sponsor will have full liberty to insert his promotional material in the Conference kit
3. A stall at Exhibition Gallery will be provided to the Sponsor
4. 20 minutes time slot during the Conference for product presentation
5. Sponsors will be provided with full details of all participants along with their contact details.
6. Gold sponsors can interact with participants during refreshment breaks.

### **Silver Sponsorship (Two Only):**

**Rs. 40000/- each**

#### **Benefits:**

1. Logo and name of the sponsor will be displayed in all publicity material of the Conference including invitations, backdrop banners etc.
2. Silver Sponsor will have full liberty to insert his promotional material in the Conference kit
3. 15 minutes time slot during the Conference for product presentation
4. Sponsors will be provided with full details of all participants along with their contact details.

**Exhibitor Stall in Conference Exhibition Gallery (10 Nos.): Rs. 15000/- each**

**Benefits**

1. Fully covered stall with two tables and two chairs installation plus additional two chairs for visitors
2. Enough arrangements will be made for the participants to visit the stall
3. Providing participants list with their contact details to the exhibitor
4. Chances or procurement of their resources by Jaipuria Group of Institutions consisting of Noida, Lucknow, Indore and Jaipur campuses
5. Networking and personal interaction with participants

Payments may be made by Cheque/DD in favour of **Management Libraries Network** or using the following online transfer details:

Beneficiary's Name	MANAGEMENT LIBRARIES NETWORK
Bank Name	Bank of Baroda
Savings Bank A/c No.	S.B. A/c No. 06230100003820
Branch Name & Address	Surya Kiran Building, 19 Kasturba Gandhi Marg, Connaught Place, New Delhi-110001, India
MICR No.	110012021
RTGS Code	BARB0CURZON
NEFT Code	BARB0CURZON
IFS Code	BARB0CURZON
SWIFT Code	BARBINBBOND

*For further details, please contact:*

**Jitender Sharma**

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