



# MANLIBNET REVIEW

Quarterly Newsletter of Management Libraries Network, New Delhi

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## FROM THE EDITORS

The 3<sup>rd</sup> National Convention of Management Libraries Network, held at IIM, Lucknow from 12<sup>th</sup> March to 14<sup>th</sup> March 2001, was a grand success. It was attended by nearly 150 participants from all over the country, representing mainly management libraries. The sprawling campus of IIM-Lucknow and impeccable arrangements made by the organisers provided an opportunity for very intense interaction among delegates. It provided a grand opportunity to the librarians belonging to Management institutes to sit together and deliberate upon various issues pertaining both to profession in general and library services in particular.

This being the first convention held after the formal registration of network, a series of discussions were held to strengthen the Network. The executive council was expanded by inducting new members. A decision was taken to launch MANLIBNET website. Mr. Ashok Jambhekar, president of Network appealed the participants to strengthen the Network by way of acquiring its membership, both at personal and institutional level.

Since the issue of expanding the membership got due emphasis during the conference, participants were being expected to come forward and enroll themselves. However the experience has not been much encouraging. There is need for real hard work in this area. Personal approach is likely to yield more desirable result. We must contact our fellow librarians at individual level and persuade them to acquire membership. MANLIBNET membership form is being published with this issue for this purpose.

One more area which needs members' attention is regular contribution to newsletter. To make newsletter a real and effective vehicle of communication, please do send your contributions on regular basis. We hope that you will be able to find time to contribute some piece of information related to profession for the next issue of newsletter. ●

## UTTAR PRADESH GOVERNOR LAUNCHES MANLIBNET NEWSLETTER

The inaugural issue of MANLIBNET Review was launched by his Excellency, Shri Vishnu Kant Shastri, Governor of Uttar Pradesh on the opening day of 3<sup>rd</sup> MANLIBNET National Convention held at IIM-Lucknow during 12-14 March, 2001. While presenting a copy of newsletter to the Governor, Mr Ashok Jambhekar, President MANLIBNET spoke about the objectives of the organisation and requested him to release the inaugural issue of the MANLIBNET Review. Shri Shastri, speaking on the occasion emphasized on the role of the Librarians and Information Managers (LIMs) in today's era in shaping the development of an individual and the society alike. He also elaborated upon the need to develop competencies and the sense of self-dependence. He observed that it was only then that the path for a continuous and mutually beneficial interdependence could be more successful and fruitful.

## MANLIBNET GETS ITS WEBSITE

Manlibnet has launched its web site to provide an interactive platform for the members to share information. The site is under construction. However, the basic information about MANLIBNET such as objectives, proposed services, the membership details, etc. are available on the site. It also provides the list of periodicals subscribed to by the IIMs and the same is being updated with more participating libraries. The web site has hyperlinks to the leading business schools. The members list, application form for membership, annual membership rates are also available on the web site. More useful information is being added to provide a single window solution to the MABNLIBNET members. The website's address is: <http://manlibnet.tripod.com>

The site is being developed by Mr. Paul Pandian, Librarian, IIM-Indore. ●

**PROCEEDINGS OF THE MANLIBNET 3<sup>RD</sup> ANNUAL NATIONAL CONVENTION ON "BUSINESS LIBRARIANSHIP AND INFORMATION SERVICES: FROM INDEPENDENCE TO INTERDEPENDENCE" HELD AT IIM LUCKNOW DURING MARCH 12-14, 2001**

**Prof. Roshan Lal Raina, Convention Director**

The IIML-MANLIBNET Third Annual National Convention on "Business Librarianship and Information Services: From Independence to Interdependence" was held at the Indian Institute of Management, Lucknow during March 12-14, 2001. Dr. Roshan Lal Raina, Professor (Communication) and Professor-In-Charge (Library) at IIM Lucknow was the Convention Director and Prof. M.L. Wali was the Rapporteur General. More than 175 delegates from Business Libraries and Information Centres (BLICs) of prestigious academic and R&D institutions as well as industrial set-ups, all over the country, participated in the convention.

HE Shri Vishnu Kant Shastri, The Governor of U.P. while inaugurating the Convention on March 12, by lighting the ceremonial lamp, exhorted the professionals in the Library and Information Sector to be responsive to the challenges posed by IT on the one hand and the ever increasing demands of scholarship, on the other. Shri Shastri, speaking on the occasion emphasized on the role of the Librarians and Information Managers (LIMs) in today's era in shaping the development of an individual and the society alike. He also elaborated upon the need to develop competencies and the sense of self-dependence. He observed that it was only then that the path for a continuous and mutually beneficial interdependence could be more successful and fruitful. He strongly advocated that in the context of a global village, competent and self-dependent professionals would alone emerge as winners and together such self-dependent and well-integrated individuals would be able to face the challenges, which are being posed to them by the market forces.

Welcoming the chief guest and the delegates on the occasion, Dr. Pritam Singh, Director IIM Lucknow characterized the 21st century as a century of 'wisdom' and 'knowledge.' In the era of boundary-less organizations, he emphasized on the need to cooperate and collectively solve all problems and challenges. In his view, for successful transaction of the business of an organization, institute or company, co-partnerships were the alternatives. He asked the library and information service professionals to have a vision beyond their institutions and face the challenges with synergised efforts and collaboration.

Prof. S. Chakraborty, Dean IIML while introducing the theme of the convention, highlighted that in today's operating environment, abilities that were required were not limited to acquiring new and emerging technologies but the ability to learn, unlearn and relearn the usage of the same. Complexity of information world and the advances in the IT sector necessitated that the library and information services professionals kept on enhancing their skills and learning on a continuous and on-going basis as anticipatory change and anticipatory learning were the inevitable challenges and requirements of time.

**Prof. M.L. Wali, Rapporteur General**

Mr Ashok Jambhekar, President MANLIBNET spoke about the objectives of the MANLIBNET and requested the Chief Guest, HE, to release the Inaugural Issue of the MANLIBNET Newsletter. This was followed by the release of the Souvenir by Dr. Pritam Singh, Director, IIM Lucknow and the volume containing Convention Papers, by Prof. S. Chakraborty, Dean, IIM Lucknow.

Prof. Roshan Lal Raina, Organizing Secretary of the Convention, while thanking the dignitaries on the dais as well as all the delegates and invitees, hoped that the Convention would provide the professionals from BLICs, a forum for sharing information and skills necessary to augment and provide quality library and information support services to their clientele. In the context of 'Knowledge Era', he highlighted the role of the Professionals, as partners with their users, in the cycle of knowledge creation, dissemination and its application.

This was followed by inauguration of the Exhibition of latest learning resources in the field of management and related areas as well as library related software, automation etc. by HE. A group photograph with the Chief Guest was taken and the technical sessions started at 12:00 noon after the inaugural tea.

Prof. Roshan Lal Raina, the Convention Director began the session by inviting and introducing the Rapporteur General for the Convention, Prof. M.L. Wali, Chairman for the session, Dr. Bhushan Lal of IIT Kanpur, and the Rapporteur for the session, Dr. Rochna Srivastava, of I.T. College Lucknow.

In all, 4 papers related to the Technological Perspectives on the facet "Business Libraries and Information Sciences (BLISs) Today" were presented. Mr. Paul Pandian's paper on "Integrating Library and Computing Services: A New Perspective", stressed on the need to integrate the developments in librarianship with those in IT. The need to view Internet as a platform for bringing together the service skills of the LIMs and the technical skills of the Information Technologists to facilitate a better and user-oriented service was emphasized. Mr. Tariq Ashraf's paper on "New Information Environment: A Challenge for Librarianship", raised issues regarding the challenges posed by IT Revolution. Emphasis was also laid by him about the role of librarians as experts mapping the vast expanse of Knowledge and Information and the need for them to re-imagine, redefine and reshape library services and professionals. The paper entitled "Information Resource Management in Business Libraries" by Mr. N. Naganna and Mr. C.N. Joshi highlighted the need for libraries to be well equipped in terms of information resources, facilities and services to further the cause of management education and research. The last paper of the session by Ms. Shiva Kanaujia of Lucknow University on "The NET and Its WEB" reflected an

in-depth study of the Internet and its role and relevance in Libraries, particularly in the context of business libraries. The paper also contained extensive data on digital libraries and their management issues besides giving examples of some useful sites.

The Chairman's observations in this context were that the developments in IT and Librarianship were mutually interdependent and both needed to be integrated for provision of better services to the users. Summing up the session, the Chairman observed that library professionals were more of public-relations people whose ultimate objective was to work for the betterment of user services. It was in this context that he emphasized on the need for the amalgamation of Librarians and IT Professionals

Inadequacy of IT equipment and other facilities in small business libraries was stated by Mr. M.G. Goud of the Institute of Public Enterprises (IPE). A suggestion towards modification of the LIS Curriculum to incorporate IT component and ensure its delivery by a mixed group of IT and LIS experts, was seconded by Mr. Ashok Jambhekar, the President of the MANLIBNET.

To a question raised by Mr. Narayan C. Ghosh about the ways in which MANLIBNET could benefit the small libraries, Prof. Raina's response was that MANLIBNET was aiming, as facilitating exchange/ use of resources, facilities and services of all its participants

The post-lunch technical session was chaired by Mr. Ashok Jambhekar, Librarian IIM Ahmedabad and President of MANLIBNET and Mr. Tariq Ashraf, Librarian IILM acted as the Rapporteur. Four papers on different aspects of Learning Resource Development were presented. The first paper on Fourth Generation Libraries by Saji Gopinath, Ashok Pathak, Manoj Kumar and M.G. Sreekumar highlighted emerging technologies and various Internet Protocols such as Wireless Application Protocol (WAP). Wireless Library Services like Wireless OPAC, Digital Databases and Metadata, which comprised of a Dublin core and H-W format, parallel to the MARC format were also discussed. Mr. R.C. Gaur, in his paper on Smart Card Applications in Libraries and Information Centres: Indian Scenario, highlighted the features and benefits of smart cards as also the hardware and software required for the purpose. Types of smart cards, their applications and their comparison with bar code labels were discussed along with their use in the in-house activities of libraries.

Ms. Anuradha Kakkar, in her paper on Technology Application and Management of LICs in ICSSR, presented an overview of issues concerning management and IT application in the context of ICSSR libraries. She also made a case for a National Information System in the area of Social Sciences. The paper on Knowledge Management in Business Libraries and Information Centres: Changing Perspectives in the 21st Century by Sanjay Singh, Dr. K.L. Mahawar, and Himanshu Sharma, dealt with the emerging face of the BLICs in the present era of innovative changes.

The third technical session was chaired by Mr. Chikkamalliah, Librarian IIM Bangalore, and Mr. Jitendra Sharma (Librarian of NILM) was the Rapporteur. In all, 4 papers were presented on

Information Resources: Access & Retrieval. The first paper on Electronic Resources in Management and Related Areas, by Mr. Chikkamalliah gave an exhaustive study of the electronic resources and websites in the field of Management, and was also adjudged as the second best paper of the Convention.

The paper on Web Search Engines: A Tool for Information Retrieval and Dissemination by Dr. Sangayya S. Sirumath, Librarian XLRI Jamshedpur, discussed the significance of the WWW as an efficient tool for information services. Problems encountered while searching information on the Web were discussed besides giving an extensive list of major search engines and Web directories. The paper on Implementing Library Automation at IIML by Mr. Mustahasan Usmani Raja, Mr. Sanjay S. Degloorkar and Ms. Kavita Dayal discussed the phased programme of Library Automation at IIML. The last paper of the session by Dr. Rakesh Srivastava on Managing Legal Information Using CDS/ISIS: An Experience at SLO's Library, gave an overview of status and computerisation activities of law libraries in general and the State Law Officer's Library in particular. Design and development of certain legal databases at SLO's Library, using CDS/ISIS was discussed.

The last technical session of the day was chaired by Mr. K. Mohan of the Indian School of Business, Hyderabad and Ms. Anjali Gulati, Lecturer IT College was the Rapporteur. In all, 4 papers were presented on Consortia Approach in libraries. The first paper on Growing Interdependence among Management Libraries in India by Mr. Jitendra Sharma of NILM New Delhi discussed the challenges posed to LIMs by Information Explosion on one hand and budgetary constraints on the other. The paper emphasized on the role of MANLIBNET as a platform for resource sharing, interdependence and networking among Management Libraries in India.

The paper on Library and Information Support Services in Medical Education in India: A Comparative Study by Dr. P.P. Rawat of SGPGI Lucknow emphasized on development information support systems for medical professionals. The paper on Library Consortia: Towards an Action Plan by Ms. Swati Bhattacharyya (presented in absentia) made a strong case for resource sharing among BLICs. The last paper of the session on Management of Polytechnic Libraries in U.P. by Mr. Vinod Kumar Mishra and Mr. Yogendra Mishra, outlined the financial as well as management-related aspects of Polytechnic Libraries of U.P. and the services rendered by them. Day long presentations in the technical sessions ended with a light cultural programme in the form of ghazal singing by a noted ghazal singer of the city.

Technical Sessions for the second day were devoted to the "Clientele Perspective". In the first session, 5 papers were presented on "Need Assessment, Behaviour & Involvement". The session was chaired by Dr. Sangayya S. Sirumath, Librarian XLRI, and Mr. Ramesh C. Gaur, Librarian IMT Ghaziabad was the Rapporteur.

The first paper entitled Management Libraries and Information Centres: Integrating User-Provider Perspectives by Professors Rajiv K. Srivastava and Roshan Lal Raina of the Indian Institute of Management Lucknow, attempted to advocate the synthesis of user perspectives with those of the LIMs for enhancing the

overall effectiveness of LICs. Such an integration was advocated to developing LICs equipped with user driven learning resources, facilities and services. The paper on Library Work Efficiency in Knowledge Management Era. Some Observations, by Dr. P.R. Goswami of the Faculty of Management Studies, Delhi University, discussed the role of librarians as Knowledge Managers. Preponderance of the specialization techniques which undermined the needs of LIMs as knowledge managers was discussed and the design of a proper training module for librarians was advocated for the flourishing of the library profession on a global scenario.

The paper on Assessment of User Needs in the New Information Age: Tagore Library Experiences by Ms. Jyoti Misra and Dr. N.R. Satyanarayana (Lucknow University) discussed the impact of technological advancements and the changing needs of users in the present era based on experiences at the Tagore Library. The paper entitled Underpinnings of Services for Managers by Mr. Ashok Vijayavergiya (CEO Infuse Inc., New Delhi) discussed usage of Internet by LIMs. Experiences in developing a useful website, [www.manedger.com](http://www.manedger.com) and its relevance to the BLICs was shared. The last paper of the session Information Needs of Small Scale Industries Sector (SSIs) in India by Mr. Sada Bihari Sahu of SIDBI, Lucknow, highlighted the information needs of users in the Small Scale Sector and enumerated various sources of information available, including useful websites in the area.

Third session coordinated by Mr. M.G. Sreekumar of IIM Kozhikode comprised of two interesting vendor presentations by Softlink Inc. and EBSCO.

The third technical session was chaired by Dr. Harish Chandra, Librarian IIT Madras and Mr. S.B. Sahu of SIDBI was the Rapporteur. In all, 6 papers were presented on Quality & Marketing Paradigms. The first paper on Strategies for Collection Development by Prof. Roshan Lal Raina, Mr. M.K. Singh, Mr. Khurshed Ahmed and Mr. Tapas K. Raut (IIML), illustrated that sound acquisition policy, active user involvement, competitive vendor profile and effective budget allocation norms can ensure qualitative collection development. The paper on Marketing of Library and Information Services: Lessons for Contemporary Librarians and Information Professionals by Mr. Rajesh Singh and Dr. N.R. Satyanarayana (Lucknow University), advocated the adoption of marketing approach for libraries. The paper on Quality in Management and Engineering Libraries: A Comparative Approach by Arnab Kumar Laha, Chiranjib Paul, Debarshi Banerjee and Narayan Ghosh, dealt with understanding the needs of users and the newly added complexities in allocating resources for acquiring library materials. It also laid stress on the development of proper tools for the delivery of effective information in a qualitative manner.

The next paper entitled New Ways of Marketing of LIS: BCL Experience by Mr. M. Ishwara Bhat, Manager Library and Information Services (North India), British Council, New Delhi was presented (in absentia) by Mr. Bipin Kumar, Librarian British Library, Lucknow. The paper highlighted the importance of market research, the 4 Ps of marketing and a marketing plan for marketing of library and information products and services. The next paper on Shelving & Shelf Reclification Issues

& Concerns in a Business Library by Mr. Bhupesh Kumar, Mr. Dharmendra Kumar Singh, Mr. D.K. Pandey and Prof. Roshan Lal Raina (IIML), shared practical experiences of shelving in a business library. The next paper on Tata Telecom Library by Ms. Manisha Shah was presented (in absentia) by Ms. Prabha Krishnan. Last paper of the session was presented by Mr. J.P.S. Ahuja on Content Development and Management: the Concept and the Strategy. The paper stressed on the necessity for the creation and management of website contents and discussed the terminology used in content management. It also gave an insight into the essential parts of a content management system and emphasized the need of better website/content management skills on the part of LIS professionals for guiding the users. The day long proceedings ended with a Vendor Presentation Session, followed by Tea/ chat Session, hosted by the UPLA, Lucknow Branch, for the delegates, after which the delegates were entertained by a variety cultural evening put up by the students of IIML.

The technical sessions on the last day of the convention devoted to Professionals' Perspectives started with the session on Competence Building, which was chaired by Prof. P.N. Kaula, who was assisted by Mr. Rajesh Singh, as the Rapporteur. The first paper of the session entitled Bricks for Competence Building in Libraries was presented by Dr. Harish Chandra, Librarian IIT Madras. Dr. Chandra, in his presentation, emphasized the need for competence building in library environment and suggested the design of an action plan, which could be devised for the development of competencies among library professionals in order to provide effective and efficient services to the users. Dr. Chandra's presentation won the third prize in the Convention. In the next paper entitled Towards Expert Career Guidance Centre, Mr. Sunil K. Pankaj, illustrated the need for developing an expert career guidance center to help the youth choose a right career and create awareness about the state-of-the-art courses in relation to the employment avenues. He also gave a system design for such a centre and introduced the concept of an online current affairs magazine as an Internet accessible website.

The paper on Website Designing For Library & Information Centres (LICs) by Dr. K. L. Mahawar, Mr. Umesh Prasad and Mr. Ashish Kaushal (BBAU, Lucknow), while advocating the necessity of library web pages, gave useful tips for the designing of the library web pages. The paper on Value Addition in Management Library Services by Mr. VKJ Jøevan (IIT Kharagpur), presented in absentia, dealt with adopting various means, primarily by Management and Technical Libraries to render qualitative information services to users. The last paper entitled Management Reporting as a Confidence Building Instrument by Prof. Roshan Lal Raina and Mr. Ravindra Kumar (IIM Lucknow), illustrated that keeping the stakeholders informed of what is going on in the system, can help the LIMs to gain their confidence, very crucial for the growth of the system.

Presentations being over, the Chairman opened the session for questions, doubts and clarifications. Questions raised by Mr. R.C. Gaur, Dr. P.P. Rawat, and Mr. Dharamveer were responded by Dr. Roshan Lal Raina, Dr. Harish Chandra and the Rapporteur General, respectively.

The last technical session of the Convention was chaired by Prof. N.R. Satyanarayana (DLIS, LU) and Mr. Sunil K. Pankaj acted as the Rapporteur. In all, four papers were presented on Evolving Role, Competence Building & LIS Curriculum. The first paper on LIS Curriculum vis-à-vis Internet: A Proposal for Incorporating Web Search Aspect in the Curriculum by Dr. Rochna Srivastava and Ms. Anjali Gulati of IT College emphasized the modification of the current BLIS courses. The paper also proposed a two-Year Post Graduate Programme containing advanced Internet Applications like Web-based Indexing, Internet databases and Interfaces etc. The paper on Recommendations for Restructuring of LIS Curriculum in India by Dr. K.L. Mahawar (DLIS, BBAU), presented in absentia, recommended changes in the existing LIS curricula on the lines of that of the developed world and the greater incorporation of IT.

The paper on LIS Curriculum and the Invisible Web: Promises and Perils by Prof. Jagtar Singh of the Patiala University was presented (in absentia) by Mr. J.P.S. Ahuja and gave useful suggestions regarding parameters to develop the LIS curricula for burgeoning business centres. The changing role of professionals and the role of Internet in bringing about developmental changes was also enumerated.

Dr. I.V. Mathan's paper on Evolving Role of Business Information Professionals in the Emerging Knowledge Society was the last paper, presented by Prof. Roshan Lal Raina, stressed on cutting-edge knowledge accumulation and its timely use for success in the knowledge era. The paper also elaborated on the changing role of information professionals as knowledge managers in the new era of turbulence in Business Environment

to activate the accumulated knowledge resources in the larger interests of the organizations.

Presentations were followed by a brief question answer session and ended with the remarks by the Session Chairman, Prof. N.R. Satyanarayana who said that there was an impending need on the part of professionals to develop core competencies.

Dr. Chikkamalliah, Librarian IIM Bangalore observed the need for LIS Professionals to follow the concepts advocated by Dr. S.R. Ranganathan. Mr. Paul Pandian of IIM Indore explained the relevance of computers in LIS area and the generation of resources in this context. The consolidation of UGC Expert Committee in Library and Information Science was also proposed by him.

Technical Session III, in which draft resolutions were put up for adoption by the house, was chaired by the Rapporteur General, Prof. M.L. Wali. The other members of the session were the Convention Director, MANLIBNET Vice President and the Secretary. Draft resolutions were read and discussed one by one. Resolutions finally adopted are shown in Enclosure-I.

Last Session of the Convention was the valedictory session, which was chaired by Swami Mukthinathananda of the Ramakrishna Mission who also gave away the certificates to the delegates and delivered the valedictory address. Swamiji described LICs as storehouses of knowledge and highlighted their role in the economic, social and cultural development of a nation. The convention ended with a hearty vote of thanks by the Convention Director and Organising Secretary, Prof. R.L. Raina.

## RESOLUTIONS ADOPTED AT THE IIML-MANLIBNET 3<sup>RD</sup> ANNUAL NATIONAL CONVENTION ORGANIZED AT IIM LUCKNOW MARCH 12-14, 2001

The IIML-MANLIBNET Third Annual National Convention on "Business Librarianship & Information Services: From Independence to Interdependence" was held at IIM Lucknow during March 12-14, 2001. It met in 11 sessions on these three days. The papers presented at the convention were deliberated upon and various issues raised were discussed. Resolutions on three themes of the Convention were adopted, after coordinating the observations made/recorded by the Convention Director, Session Chairpersons and the Session Rapporteurs (listed under Annexure I), under the Chairmanship of Prof. M. L. Wali, who acted as the Rapporteur General of the Convention.

### Theme 1: Technological Perspective

Recognising the importance of the fact that some basic understanding and agreement on sharing library resources among the participating Business Libraries and Information Centres (BLICs) is a must for a resource-sharing network to take off, it was resolved that:

1. MANLIBNET should formulate a "Basic Agreement Document" spelling out various terms and conditions essential for facilitating resource sharing and networking among the participants.
2. To begin with, one (or more, but in close collaboration with each other) of the libraries of the leading business schools

may take up the task of developing, updating and maintaining the MANLIBNET Website to facilitate easy access to the resources, facilities and services of participating libraries. MHRD(GOI) could be approached through MANLIBNET for funding such an initiative.

3. As a first step towards facilitating sharing of resources, MANLIBNET must initiate necessary steps for compiling a Union List of Periodicals of all the participating BLICs. This could be done by enhancing the scope of an effort initiated by IIM Lucknow five years back (as well as sustained till now) for IIMs, in the form of IIM Union List of Current Periodicals

### Theme 2: Clientele Perspective

4. MANLIBNET may coordinate an initiative where in the BLICs of premier business schools, viz. the IIMs and other leading schools could, in their respective regions, shoulder the responsibilities for proper growth and development of BLICs in the existing as well as the upcoming business schools, by making available their facilities, resources, services and expertise to them.
5. To ensure provision of quality library and information support services in existing as well as the up-coming business

schools, MANLIBNET should, in association with genuinely interested and select active client group/s, formulate minimum standards for the purpose, and forward the same to the AICTE with a request to grant affiliation to the concerned institution, subject to their having the minimum library resources as per the established norms.

6. Concept of 'Consortia Approach' is gaining considerable momentum, particularly in terms of working out, with vendors, suitable/affordable subscription/renewal offers for, otherwise, very expensive databases, reference materials, etc. To ensure that the benefits reach all the participants in an equitable manner, MANLIBNET must coordinate all such initiatives.

### Theme 3: Professionals' Perspective

7. To equip the prospective professionals, in a better way, to face newer and complex challenges, LIS curriculum must adequately adopt time tested management concepts like HRM, TQM, Marketing, KM, etc. as well as update and enrich it in terms of IT component. Similarly, for updating the knowledge/skill level of existing fellow professionals in BLICs, MANLIBNET must, in association with BLICs of leading business schools, regularly organize management development programmes and refresher courses.
8. MANLIBNET must join hands with other professional bodies like IIA, IASLIC, MLAI, etc. for addressing issues relating to the manpower growth and development, particularly as regards the status/salary scales of professionals in BLICs.

## MANAGEMENT INSTITUTES SUB-STANDARD

Except a few, the majority of management institutions in India are playing a fraud on their students, says a report on the status of management education.

"Apart from some 10 per cent institutions that paid special attention towards upgrading their programmes, the majority offered a sub-standard quality of education," says the Committee on Policy Perspectives for Management Education that submitted its report to the Human Resource Development Minister Dr Murlidhar Manohar Joshi.

Dr Joshi said that rigidity should give place to flexibility in management education and that Indian management institutions need not necessarily copy foreign ones.

Explaining how India is losing out in management education with a large number of management institutions doling out third-rate education, the Committee says Indian management institutions, with a few exceptions, have been left behind by the massive changes brought about in management education abroad.

The changes have occurred in the character, content, structure and complexity in the teaching of management. "These changes

were necessary because the organisations are subject to new developments due to the opening up of the economy in many countries, competition and changes in technology," says the Committee.

Of the 744 institutions in September 2000, 673 were set up during 1985-2000 and only 118 institutions were established during 1950-1980 mostly as university departments or autonomous institutions. Most institutions that were set up in the 1990's, largely by private entrepreneurs, business organisations and trusts, did not follow conditions prescribed by the All India Council for Technical Education in respect of faculty strength, library, computer and other facilities. "They managed with part-time faculty or contracted individuals to teach certain courses," says the Committee. "They did not promote research, development of faculty or teaching material.

The institutions will not only have to fill the gap but also get ready for the emerging challenges, the Committee points out. "Being sub-standard programmes," says the Committee, "students did not get the kind of jobs that they thought a management programme would open up for them."

## DIPAK JAIN NAMED DEAN OF KELLOGG MANAGEMENT SCHOOL

WASHINGTON: Crowning a widespread and distinguished Indian presence in the world of management studies, Dipak C Jain, a marketing professor at Chicago's J.L. Kellogg Graduate School of Management, has been named Dean of the world famous institution.

Jain replaces the legendary Donald Jacobs, who is giving up his position after 26 years at the helm, during which he took Kellogg from an also-ran to one of the top management schools in the world. Jacobs will continue to teach at the University, while Jain, who was his understudy as the school's associate dean of academic affairs, takes over from July 1.

## A MUST READ FOR THE LIBRARIANS OF BUSINESS MANAGEMENT SCHOOL

Craiger, Stuart. The ultimate Business Library : 50 books that made management; forward and commentary by Gary Hamel, Oxford, Capstone Publishing Ltd., 1997. XXVIII, 323p. It is one-stop guide to the world's leading management thinkers, from Tom Peters to Peter Drucker, Rosabeth Moss Kenner to

Charles Handy. It is a unique summary of those books which have had the most significant impact on management thinking, each one illuminated and set in context by Gary Hamel. Offers insight into how these ideas developed and what their real impact has been.

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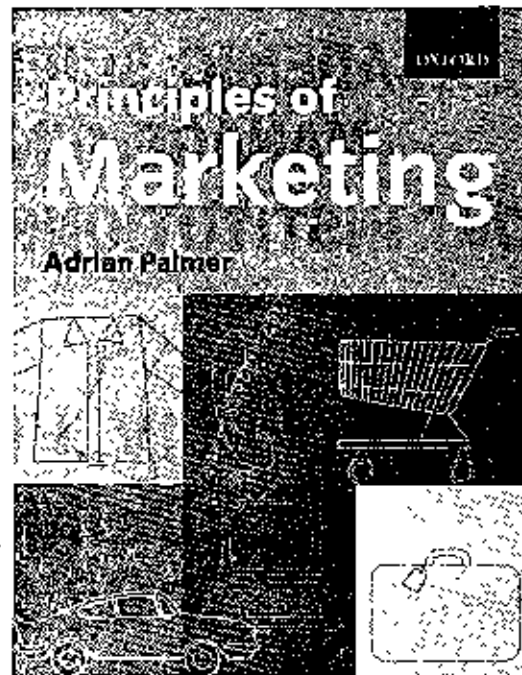
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I have read the rules and regulations of the Network and undertake to abide by them.

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Signature

The cheque/demand draft may be drawn in favour of MANAGEMENT LIBRARIES NETWORK payable at Delhi. Please include Rs. 50/- for outstation cheques.

MEMBERSHIP FEE: 1. ANNUAL: RS. 200/ 2. LIFE: RS. 1000/ 3. INSTITUTIONAL: RS.1000

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## PROFESSIONAL NEWS

**National Conference READIT 2001** (Recent Advances in Information Technology) will held at IIT Madras during 18-19th September 2001 on Digital Asset Management and a Pre-Conference Tutorial "Digitize Your Library" on 17th September 2001. The Conference will have invited talks by prominent experts in the field 2nd, contributed paper presentations from researchers and digital solutions from leading information industries. Papers are invited on the following areas on or before 31-08-2001.

Content Management Strategies: Conceptual Models, Systems, Tools, Vocabulary Standards, Case Studies · Image Catalogues · Right Tracking · Portals and Web Communities · Digital Asset Management: Tools, Collaboration, Partnerships · Digital Divide Issues · Intellectual Property Rights · Data Mining · Knowledge Management · Digital Asset Creation & Preservation · Information Storage and Retrieval Strategies · Multimedia and Media Rich Assets · E-collection building: e-Books, e-journals, e-reference sources · Infrastructure for Digital Management · Asset Repository · Cyber Publishing · Metadata Harvesting · Document Representation Formats · Digital Solutions from Industries

For further details Browse the Conference Web site: <http://www.cenlib.iitm.ac.in/readit2001> or Contact: Dr. Harish Chandra, Organising Secretary, READIT 2001, Indian Institute of Technology Madras, IIT Campus, Chennai - 600 036  
Ph: 91-044-4458740 (O) Ph: 91-044-4459740 (R)  
Fax: 91-044-2350509, 2352545, E-mail: [hchandra@iitm.ac.in](mailto:hchandra@iitm.ac.in)

**INFLIBNET Centre Report of the ICSSR workshop on Access to Social Science Information in the Networked Environment** : A Five days workshop on "Access to Social Science Information in the Networked Environment" was held at INFLIBNET Centre in collaboration with National Social

Science Documentation Centre (NASSDOC), New Delhi (ICSSR) from 11-15 June, 2001. This Workshop was sponsored by Indian Council of Social Science Research, New Delhi and the Netherlands Foundation for the Advancement of Tropical Research, The Hague (WOTRO). This workshop was second in its series, previous being on "Internet and Social Science Information" was held at INFLIBNET during 13-16 December 1999. This workshop was held under the series of workshops that the being planned by NASSDOC to be held in different parts of the country to create the awareness about the Social Science Information usage. The response for the workshop was overwhelming and in all received 26 applicants registered and finally 24 participants from seven states namely Gujarat, A.P., Kerala, Maharashtra, Orissa, Rajasthan, U.P. and one from New Delhi participated in the workshop consisting of students, teachers and librarians who took active part in both lectures and hands-on-use of Internet.

**Ahmedabad Library Network (ADINET)** is celebrating Librarians' Day - 2001 on August 25, 2001, in collaboration with Ahmedabad Management Association (AMA) and Information and Library Network Centre (INFLIBNET) at H T Parekh Convention Centre, AMA, Ahmedabad. A one day seminar has been organised on this day. Theme of the seminar is "Library and Information Profession in Gujarat : Problems, challenges and suggested remedies" The seminar is expected to come out with set of recommendations for consideration of the concerned authorities in the Government of Gujarat, aimed at bringing about a qualitative improvement in the library and information services, and status and conditions of the library professionals in the state, and for giving filip to the absorption of information and communication technologies to achieve former objectives, and overall growth and development of libraries and information centres.

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