

# MANLIBNET REVIEW



Quarterly Newsletter of Management Librarians Network, New Delhi!

Editor: Dr. Tariq Ashraf Assoc Editor: S.Ganguly; Editorial Advisors: Dr. Hamesh C. Gaur, Akhtar Parvez

## "The undisputed LEADER of Management and Business Librarians is no more with us"

worked selflessly for the cause of profession. He was soft spoken, but firm in his decisions. He was a rare combination of simplicity and hard working who could encourage many fellow professionals to aspire for new heights in life. He will be remembered as a true and committed professional and a great motivator for young generation of L & IS professionals. We, the members of MANLIBNET send our heartfelt condolence to the bereaved family. May his soul rest in peace. May God provide courage and strength to his family to bear the loss.

In grief

(M.M.L Goyal)

Vice - President

On behalf of MANLIBNET

### A Profile in Excellence

Late Sh. Ashok Jambhekar was the Librarian of Indian Institute of Management, Ahmedabad and head-National Information Centre on Management (NICMAN) established by NISSAT at Ahmedabad. He was the Founder President of Management Library Network (MANLIBNET) with the funding from IDRC, Ottawa he had done a national level research study on marketing of information products and services. In connection with the research study and professional activities he visited several countries. His latest co-authored titles include "An Integrated Approach to Service Marketing: a Book of Reading on Marketing

of Library and Information Services" [Allied Publishers], "Marketing Information Products and Services: a Primer for Librarians and Information Professionals" [Tata-McGraw Hill], "Internet for Libraries and Information Centres" [Tata-McGraw Hill], etc. He also has authored/co-authored/edited around ten books and published and presented over 25 papers in various national and international conferences. He was very active in national level professional activities and active promoter of ADINET in Ahmedabad. He was a member of various national and international committees and member of board of studies in various universities.

We all are shocked to learn about the sudden and untimely demise of Shri Ashok Jambhekar Ji, Librarian of IIMA, President of MANLIBNET and Head, NICMAN on June 2, 2003 after a massive heart attack. It is the cruel test of destiny. With sad and abrupt demise of Shri Ashok Jambhekar Ji a void has been created. The undisputed LEADER of Management and Business Librarians in particular, is no more with us. It is a great tragedy for the entire L & IS community of the country. In him we have lost a friend, philosopher and guide. He formed, nurtured and led the MANLIBNET from its formative days and steered it till the day of his death. Shri Jambhekar Ji was a very simple, dedicated and honest gentleman, who

LATE SHRI  
ASHOK JAMBHEKAR



The condolence meeting was held by MANLIBNET on 2nd June 2003 at All India Management Association. The meeting was attended by Sh.M.M.L.Goyal, MDI, Prof. Roshan Raina, IIM, Lucknow, Prof. Jagdish Arora, IIT, Mumbai, Mrs. Rumma Sharma, AIMA, Dr. P. R. Goswami, NASSDOC, New Delhi, Mr. Sreekumar, IIM, Calicut, Mr. Akhtar Parvez, ICRA Ltd, New Delhi, Mr. Jambhekar Sharma, NILM, Mr. Shaif John, EBSCO Publishing Company, Mr. S.Ganguly, TERI, New Delhi and Tariq Ashraf, IILM, New Delhi]

*"My heart is filled with grief and tears are in my eyes"*

**As the news of death spread condolence messages poured in from all parts cutting across national boundaries.**

**Few excerpts:**

With deep-hearted condolence and sadness, I inform you that Mr Ashok Jambhekarji, Librarian & Director, [NICMAN/ISSAT] passed away on today (June 2, 2003) morning around 10AM due to severe heart attack at AL Hospital, Ahmedabad. His death will be a great loss to the whole LIS and academic community. May his soul rest in peace.

**K. Vijaykumar**

Wish to express my heartfelt condolence on sad demise of Shri Ashok Jambhekar ji, Librarian, IIM, Ahmedabad. I have learnt a lot from the papers presented by him in various conferences. I wish his soul may rest in peace.

**Anjay Gupta**

**Librarian, SLET, Longowal**

I am really very shocked with this news. I had personal contacts with him and through out my career I have learnt many lessons from him. He was a man behind IIM knowledge activities. May his soul rest in peace.

**Ashutk Purohit**

**Technical Library, Learning Centre**

**Reliance Industries Limited, Jamnagar**

Unbelievable! I have lost a very close friend. Great loss to the profession. May his soul rest in peace and mightily grant strength to his family to bear this ultimately tragic loss.

**Prof. Roshan Raina-IIM, Lucknow**

With sad and abrupt demise of Shri Ashok Jambhekar void has been created. The LEADER of Management Librarians, in particular is no more with them. It is a great tragedy for LIS community of the country. Shri Jambhekar was a very simple, dedicated and honest Librarian, who worked selflessly for the cause of profession and reached to its highest ladder. He was a rare combination of simplicity and hard working, who could encourage lot many fellow professionals to aspire for new heights in life. I remember my personal relations with him and his unique, ever cheerful, reassuring and humanistic personality. May God provide courage and strength to his family to bear the loss and peace to

departed soul.

**Arjun Singh**

**Librarian, IIFM, Bhopal**

It is the cruel test of destiny. I am shocked. It is a great loss to the profession as well as to his family members. He was like elder brother to me. We have been working together on various assignments related to business and management libraries since last 6 years. He was a very devoted professional. Even in difficult situations, I found him very cool and calm. It may be NICMAN or MANLIBNET his contributions to the LIS profession are of great importance. May his soul rest in peace and also give strength to his family members to bear this sudden demise.

**Ramesh C. Gaur**

**Librarian (Scientific Officer "E")**

**Tata Institute of Fundamental Research (TIFR)**

I deeply regret the sad demise of Shri Ashok Jambhekar. I had known him from Sapru House days and how he made his useful contributions thereafter. I pray for peace to his soul and send my heartfelt condolences to his family.

**Dr. H K Kaul**

**Director-DELNET**

I am wordless and deeply shocked to hear the sad demise of Ashok Jambhekarji. Since my first personal interaction at Nirma Inst. of Management and then at IIM Ahmedabad, he became a role model for me. I too had privilege to get some feedback and advice at different point of time. I also join you all in this hour of crisis. May his soul rest in peace and also give strength to his family members to bear this sudden demise

**Pravin Kr. Choudhary**

**Librarian-Sri sringeri sharda Institute of**

**Management shankara Vidya Kendra**

I am shocked to learn about the sudden and untimely demise of Shri Ashok Jambhekarji, Librarian of IIMA. President of MANLIBNET and Head, NICMAN on June

2, 2003 after a massive heart attack. In him we have lost a friend, philosopher and guide. He led the MANLIBNET from its formative days and steered it till the day of his death. He was soft spoken, but firm in his decisions. He will be remembered as a true and committed professional. My association with him was quite long. I send my heartfelt condolences to the bereaved family. May God give them strength to bear this irreparable loss.

May his soul rest in peace.

**M.M.L Goyal**  
**Librarian-Management**  
**Development Institute, Gurgaon.**

Dear professionals: The demise of Mr. Ashok Jambhekar is a very sad news. I knew him since 1973 when we worked together in ICWA Library. He was very dedicated to the Profession. He has always been very helpful to everybody. May his soul rest in peace. I send my heartfelt condolences to his family. May God give them strength to bear this irreparable loss.

**Dharam Vir, Indian Express**

He was with us, he is still with us and he will be remaining with us for ever. He cannot die.

**Rajendra Thatay**

I am deeply shocked to hear the sad demise of Ashok Jambhekar!! With whom I shared a lot of moments discussing on various issues. Soft, sober, decent, very humble and helping personally. It is Great Loss to LIS Professionals. May his soul rest in peace and also give strength to his family members to bear this sudden demise.

**Amruth Sherkar,**  
**Head Serials Division,**  
**Gulbarga University Library.**

I wish to express my heartfelt condolence on sad demise of Shri Ashok Jambhekar, Librarian, Indian Institute of Management, Ahmedabad. I learnt about him from his papers published in conference proceedings and later got the chance to communicate with him directly as we were discussing on issues on the India-GKP mailing list. Future generations will continue to remember his contribution to Indian librarianship with respect. May his soul rest in peace.

**Atanu Garai-MLIS Student 2001-03**  
**Department of Library and Information Science**  
**University of Calcutta**

It is really such a shocking news for me. When I reached Dehradun to meet one of our Dhaka Friend this news was given to me and we had no words to express out of shock. Demise of such a lively and friendly personality is a personal loss to me and all. I still remember nice

**Ruth**

I'm really shocked and saddened to hear about the death of Ashok. It has quite upset me actually. So young to die. I was just thinking about finding a book for him to review. That is the second of my reviewers to die and I have only been doing this for about 18 months. Please extend my sympathy to his colleagues (you know, where you think it would be appropriate).

**Waldomiro Vergueiro**

family:

I had not realized that Mr. Jambhekar was one of the editors of the book in which my chapter was published. I just received a copy of it from him, with a very kind letter. By reading the letter, and seeing the good work he did in publishing the book, I can imagine how fine a man and good professional he was. His death is certainly a great loss to the information community. My deepest condolences to you and all Mr. Jambhekar's

**Jiendar Sharma, NILM, New Delhi!**

simple professional.

My heart is filled with grief and tears are in my eyes. I have just got the news through mail that Mr. Jambhekar is no more with us. I am shocked. This is the biggest loss to the management and business library community. I had never seen such a dedicated and

**Dr. Sangayya S Sturnath, XLRI, Jamshedpur**

I can't believe, what has happened?

**Dr S. D Khan, NIFM-Faridabad**

I was away from office for 10 days on official visit to HP. Today i.e. June 9, 2003 at 7 AM, when I entered my house, my daughter gave me this news. I was deeply shocked to hear this news. There are no words to say anything about Mr Jambhekar. It is really a setback to MANLIBNET and other professional colleagues.

**Shallesh R. Yagnik- Librarian , Mudra Institute of Communications- Ahmedabad - 380 058**

May his soul rest in peace.

time we had at Dhaka where he was so supportive and motivating force. Please convey our deep condolences to Ashokji's family. May his soul rest in peace. With deep condolences.

**Vivek**

I am sorry to know of the untimely demise of Sh. Ashok Jambhekar. I know of your association with him and was looking forward to see your collaboration flower in the coming days. He was an authority and a respected person in the field. I can feel that you have lost for ever a good senior friend. Please accept my condolence and convey it to his family.

sincerely

**M P Saija**

These are really sad news. Not so long ago Ashok and me were still exchanging mails. I am terribly sorry about this very sad event. Please assure his family and friends that I am sharing their pain.

**Rejean**

I lost all my words after getting your email about untimely departure of Ashokji. I am still in shock and don't believe that the person who left great impact and influenced our life with a very brief interaction in Dhaka can go away like this. His contribution for academic world, his vast knowledge and down to earth approach will be remembered by all of us. We all will miss him alot. I know u were very close to him, so please pay our homage to his family and friends. May his soul rest in peace.

**Anil J**

So sad news, I cannot make my mind... I know how good friends you were, and I can imagine how you feel now. We only can hope he has entered in a new and happy life.

**ANGELS MASSIMO SANCHEZ DE BADO**

We are very sorry to hear the news of Mr Ashok

**Faruq Faisal**

**Canadian Program Manager**

**South Asia Partnership Canada**

This is indeed tragic news. My condolences to all his friends and family.

**Shelia Webber, Lecturer, Department of Information Studies, University of Sheffield, Western Bank, Sheffield S10 2TN, UK.**

It was a pleasure to receive this book and now I am very sad and think of you. Please accept my condolences and sincere sympathy.

**Monique**

I am so sorry about this very sad news. Please accept my sincere condolences for the death of your colleague and friend Mr. Ashok Jambhekarji!

**Diane Mittermeyer**

It saddens me to know that Jambhekar sahib left us to be star in the sky. May god rest his soul in peace.

**Dev Raj Singh, Newjersey, USA**

I am so sorry to hear about this. I just responded to an e-mail from him yesterday! Please accept my heartfelt sympathies. Regards,

**Kristine Dworkin**

I am so sorry for you and the loss to your community—and the community as a whole—I will always remember his light and wonderful being shared with us in Glasgow—please send me an address that I may send my condolences

**Christie**

## APPEAL FOR MANLIBNET MEMBERSHIP

Readers are requested to acquire/renew membership of MANLIBNET in large numbers. Remember your membership will help immensely in strengthening the movement launched by late Sh. Jambhekar. It will also be your lasting tribute to the departed soul.

Sh. M.M.L.GOYAL, Vice President, MANLIBNET and Librarian, Management Development Institute, Gurgaon, has taken over the presidency of MANLIBNET to fill the vacancy arising out of sudden demise of Sh. Ashok Jambhakar. The Executive Council congratulated Sh. Goyal and wishes him a very successful and eventful tenure. Sh. Goyal expressed his thanks and described the unfortunate situation in which he has to take over the presidency. He also appealed the members to further strengthen MANLIBNET to fulfill Late Jambhakar Sahab's dreams and ambitions about the Network.

### SH. M.M.L GOYAL IS NEW MANLIBNET PRESIDENT

The Executive Committee of MANLIBNET in its meeting on 5th July, 2003 took a decision to bring out a Festschrift Volume in the memory of Late Shri Ashok Jambhakar under the chairmanship of Prof. Roshan Raina, IIM Lucknow.

### FESTSCHRIFT VOLUME IN THE MEMORY OF LATE SHRI ASHOK JAMBHAKAR

In its effort to pay a lasting tribute to sh. Ashok Jambhakar, Founder President of Management Libraries Network, MANLIBNET in its Executive Council meeting held on 5th July 2003 has decided to rename the "Best Librarian Award" as "ASHOK JAMBHAKAR BEST LIBRARIAN AWARD". The award will be given to the professionals working in Business Schools every year during the annual convention of MANLIBNET. Deserving professionals who have achieved some notable excellence and made distinguishing contribution to the Library and Information Science Profession may send their nominations to the General Secretary, Management Libraries Network, B-2//B-223, Janakpuri, NEW DELHI-110058 Email : psgoswami@hotmail.com

### ASHOK JAMBHAKAR BEST LIBRARIAN AWARD

loving husband and father, I am happy for him in a way because it was his heartfelt wish that he should leave this world while working in his office. He was a struggler and always aimed high. I hope his life and death will always provide inspiration and strength to all as it does to me.

Thanking you all once again.

Supriya Ratnaparkhe  
AP 319, BT-D, Parc Belvedere  
40, Rue du Belvedere Montpeller-34080  
France Phone: 33(0)467048339  
Email: s.ratnaparkhe\_2000@yahoo.com

Jambhakar  
To all the well wishers of my father, I read messages sent by all of you on this message site. At the time of demise of my father I could not reach him to tell him how much I love him as I am far away here in France, but your messages have indeed given strength to me specially because I could not share my grief with the family. I wish to say that my father besides being a devoted and dedicated librarian was also a very

From: s.ratnaparkhe\_2000@yahoo.com  
Date: Sat, 07 Jun 2003 05:52:17 -0000

Subject: [mills] Message from daughter of Ashok

A Daughter's Tribute to Her Father

"It was his heartfelt wish that he should leave this world while working in his office"

# 5TH ANNUAL NATIONAL MANLIBNET CONVENTION ON "EMERGING DIGITAL LIBRARY INITIATIVES AND FUTURE OF BUSINESS AND MANAGEMENT INITIATIVES IN INDIA "HELD AT XLRI-JAMSHEDPUR DURING MARCH 6-8, 2003

Dr. Sangayya S. Srinivasa,  
Organising Secretary

Fr. P. D. Thomas, S.J Director XLRI Jamshedpur in his Presidential Address highlighted recent developments, in information and communication technologies, especially the Internet and the WWW, which have brought significant changes in the way we generate, distribute, access and use information.

For centuries, we are familiar with printed information sources. Publishers have played a key role in the generation of printed information while distributors, booksellers and especially libraries have played a key role in the distribution of information. For hundreds of years we have been using printed information sources - either by purchasing them, or by using them through libraries. The situation began to change with the introduction of computers and there has been a dramatic change over the past few years. Building a sustainable digital library presumes that the systems and services meet the needs of some user community. We need a much better understanding of who the users of these systems are, and what use they make of them.

Many users continue to use physical libraries, but they expect their libraries to provide a rich mixture of physical and digital collections. We need to consider a new generation of users, with experiences and expectations different from those on whom the first generations of online catalogue, information retrieval systems and digital libraries were tested. To move toward operational systems and services, more research is needed on digital library uses and users, and this work needs to be conducted in many different environments. Having realized the inter sectoral cooperation as the main contemporary social and economic order, the effective organization alliance is the need of the hour. In order to achieve the goals and accelerate achieving the set output of these objectives, leading to the collective vision of the future direction and support thereof, the Management Libraries Network (MANLIBNET) will continue to sustain its efforts to attain the set visions.

Mr. Ashok Jambhakar, President MANLIBNET spoke about the objectives of the MANLIBNET and requested the Chief Guest, Mrs. Nidhi Khare to release

The 5th Annual national convention of MANLIBNET was held at XLRI -Jamshedpur during March 6-8, 2003. The conference was inaugurated by Mrs. Nidhi Khare, District Commissioner, East Singhbhum, Jamshedpur, on March 6, by lighting the ceremonial lamp. Inher address Mrs. Khare highlighted the role of libraries in the socio-economic and cultural development of society. Keynote Speaker Dr. K.M. Muttayya, University Librarian Tata Institute of Social Science - Mumbai, said "Evolution of the role of Library Science Professionals has largely and continuously been influenced by technology applications in Libraries. Professionals status have been changing periodically from Custodian, Book Keeping Data Managers, Information Managers, Chief Information Officers, and now Chief Knowledge Managers, can become "Wisdom Administrators." He mentioned a few significant challenges posed by Digital Library Initiatives. The rich Indian paradigm of holistic development of information professionals has now been recognized world over.

The four pillars of learning are: Learning to know, Learning to do, Learning to live together, Learning to be, adapted by Librarians. Librarians have the hidden strength, talent, opportunity to respond, and potentially for the acceptance of the challenges posed by changing time and technology. When professionals serve them in the best possible way in spite of all limitations, they feel like "When I go to him begging, whatever I get, I loose it again and again, when he comes to me for aims, I open myself to recognize enormous treasure within". Twenty first century belongs to information managers. Indian Business and Management Institute will be shaping the destiny of the world as its leader. As information managers, they have to shoulder responsibility of shaping the destiny of the country. They have all the necessary potential skills and competencies. They need to believe in themselves and need to harness their potentials fully and it will depend upon developing a positive mindset. It is assured this conference will make an effort to release that positive energy which will guide the destiny of management education, which is leading our country to greater heights.

proceedings of the Convention and released of the Souvenir by Fr. P.D.Thomas, S.J Director, XLRI.

Welcoming the chief guest and the delegates on the occasion, Fr. E.A Augustine, S.J Administrator, XLRI, emphasized the electronic library systems. Dr. Sangayya S Srinumath, Organizing Secretary of the convention, while thanking the dignitaries on the dais as well as the delegates and invitees, hoped that Digital Libraries will significantly impact the quality of education and, indeed, the quality of life over the next decade.

The convention identified new opportunities for librarians, to support librarians in developing a vision, and to provide librarians with tools to initiate a change in their own organization. This was followed by inauguration of the Exhibition of Books, furniture and equipments, library related software, databases etc., by Fr. P.D.Thomas, S.J, Director, XLRI.

Dr. Sangayya S Srinumath, the Organizing Secretary of the convention began the session by inviting and introducing the Rapporteur General for the convention, Mr. K.M.Rudresh, S.I.T, Tumkur, Chairman for the session, Mr. Chikkamalliah of IIMB Bangalore and Rapporteur for the session Mr. Jitendra Sharma NILM New Delhi.

In all six papers related to the "Digital Libraries", the first paper has presented by Mr. Akhlaq Ahmed, CWDS New Delhi, on "Developing Digital Library: A Practice Exercise", stressed on the digital library planning, technical requirements, building up digital collection. The technology and information resources on their own cannot make up an effective digital library, the role of people and service provided remains important. The paper entitled "Digital rights management: Managing rights in the electronic age" by Mr. B.B.Chand, IIM Indore, highlighted digital rights management as the outcome of research to protect the rights digitally. It also depends on the usability, reliability, scalability, availability and interoperability with respect to content creation, storage and distribution. The author responded the Queries raised by Mr. M.G.Srikumar, Librarian, IIM - Calicut. The paper on "Design and development of digital library: An initiative at TISS, jointly written by Dr. M.Kogannurath and Mallikarjune Angadi Tata Institute of Social Science - Mumbai. Authors highlighted, new technologies are forever redefining the model of delivering instruction and service to keep pace with the technological advancement in information and communication to meet the expectations of the users. They stressed the objectives of digital library application and sincere efforts to establish a modern knowledge management system at TISS library - Mumbai. In

response to queries raised by Mr. Ashok Jambhekar Mr. M. G. Srikumar and Mr. Chikkamalliah, Dr M.M.Kogannurath explained the services given under the INFLIBNET Project at TISS library.

The paper entitled "Business research information: A study of business databases used by management institutes" jointly written by Dr. D.Shivalingaiah, Mangalore University and Dr. K. Manjunath TAPMI Manpal, highlighted role of electronic databases in supporting and shaping influence on B-Schools for their academic, research and consulting activities. Authors emphasized the Indian context and utility of the databases. The paper on "Digital libraries: Problems and challenges" jointly written by Dr. Mahesh V Mudholi and Dr. Shivalingaiah, Readers, D.LIS, Mangalore University, Mangalore, discussed digital libraries problems, challenges and critically analyzed the difficulties and trends of digital library services in India Mr. G.B Bhojaraju, Information Officer, IRMA, Thane and Dr. M.M.Kogannurath, University Librarian, TISS, Mumbai, joint authors of paper on "Database system A case study of ATEC Central library" highlighted the in-house library automation, database technology, information retrieval system. They elaborated the ATEC database system and its future perspectives. Authors have responded the queries raised by Dr. S.D.Khan and Mr. Ashok Jambhekar. The Chairman's observations in this context were that technological support and library professional service motto will be helping the implementation of digital library service in India.

The post lunch technical session chaired by Dr. Shivalingaiah, Reader, D.LIS, Mangalore University, Mangalore and Mr. Mallikarjune Angadi, TISS Mumbai, acted as the Rapporteur. Five papers on different aspects of "Computer and network based information services". The paper on "Information navigator future professionals beyond the beginning" by Mr. P.V.Rajkumar, Annalversity, Chennai, has explained the role of library professionals, and of the service perspective in the digital library environment. Another paper on "Web enabled in house library and information services: A case study of SIT Library" by Dr. A.Yasundi, Retired Professor, Bangalore University Bangalore and Mr. K.M. Rudresh Librarian, SIT Tumkur, has explained the case study of SIT library. It also depict, how library of an engineering college has plans to provide web-enabled in house services to its clientele and how the institutes computer and communication infrastructure can be utilized by the library and benefit to its users with help of in-house and external resources on the internet. Dr. D.S.Thakur, Documentation Officer, NLEPA,

for the benefit of providing better, faster and cheaper services. On behalf of author Mr. Shaji P John EBSCO publishing has clarified the queries raised by Dr. Sangayya S Sirmath, Librarian, XLRJ Jamshedpur. The chairman's of the session concluded with remarks of five papers.

On second day of the convention Mr. N.V. Sathyanarayana, CMD Informatics (I) Ltd. Bangalore, delivered a lecture on "Access tools and consortia imperatives of digital library initiatives" he expressed the practicality and market trends of different databases and how libraries can be able to access on consortia bases for implementation of digital libraries initiatives in India.

The fourth technical session was chaired by Mr. C.V. Hiremath Librarian, UTTI Mumbai and Mr. M.G. Sree Kumar, Librarian, IIMK, Calicut has acted as

Rapporteur. Paper on " Manpower development in IT environment" was presented by Ms. Prativa Acharya. She has highlighted manpower development, human resources development, skill requirement etc., in the IT environment. Dr. Sangayya S Sirmath Librarian, XLRJ Jamshedpur has presented a paper on "Digital Libraries: An overview of social, economic and legal issues", he expressed on overall idea of the social, economic and legal issues connected with digital libraries. Digital libraries development and utility are not only influenced by technology but they have to consider other factors viz., library professionals, researchers, government, and that users themselves have a major role to play in the fulfillment of the dream of providing distributed global digital libraries. Author has clarified queries raised by Ms. Swati Bhattacharya and Mr. M.G. Srikumar, Mr. Jagannathan, Mr. Diwakar Loshali, Mr. Nakul Kumar Gupta, Nilesh Kumar and Mr. J Prem, Students of XLRJ presented a paper on " Library in the digital era: A case for building a learning organization" They pointed out that to create a learning environment by making the library a repository of knowledge, so that it can be a centre that provides the end user with multi utility services. This session was ended with two interesting vendor presentations by ProQuest database

and Informatics (India) Pvt. Ltd. Bangalore. The chairman's expressed his observations and remarks of the session.

The last technical session was chaired by Dr. P.R. Goswami, Director, NASSDOC and Mr. G. Bhojaraju, Information Officer, IRMRA, Mumbai acted as Rapporteur. The paper on "Marketing of indigenous databases in the field of S&T: A survey conducted in CSIE Library and information centers of Lucknow" by Ms. Shiva Kanaja, JRF, DLIS, University of Lucknow,

New Delhi, presented a paper on " Value of information and online information resources". He has explained how electronic era has posed some exciting challenges and opportunities to explore the ways of electronic publishing online resources and difficulties faced by the users. The paper on " Digital libraries for e-governance: A proposition for a developing country like India" by Mr. Rajarish Dass and Mr. Arindam Mukherjee highlighted, how various researcher have studied e-governance concepts and how it has been influencing the social environment, how social movement had itself become the cardinal force in the framing and how the concept of digital libraries may be used for e-governance especially in India. He has clarified the queries raised by Dr. P.R. Goswami, Director, NASSDOC, New Delhi.

The third technical session was chaired by Mr. C. Ramaswamy, Former Divisional Manager (Information Service), Tata steel, Jamshedpur and Mr. Anil Kumar Librarian, NIRMA, Ahmedabad, acted as the Rapporteur. Mr. N.B. Chaudhury, former Librarian, REC, Bourkela and Ms. Pariva Acharya, Librarian RIMS, Bourkela presented a paper on "Knowledge management" They have enumerated the concept and role of library in knowledge management. Another paper also on " Knowledge Management" presented by joint authors Mr. A Anja Reddy and Ms. K Sunitha Deve, KITS, Ramtek describes various factors and process involved in the knowledge management system. Mr. Chandra K Swain, Librarian REM, Bhudaneswar and Dr. Sunil K Satpathy Librarian DBC Bhalai, joint authors presented a paper on " Cooperation, Consortia, coordination: Key considerations in management college library automation", explained the action plan to establish cooperation, consortia and coordination among the management college libraries to facilitate automation programme. Joint authors Ms. Shoba Kulkarni, Mr. M.N. Jaday, IT and TISS, Mumbai respectively have written a paper on " Knowledge Management: New challenge for academic library managers" highlighting the knowledge management system in Scientific and social science libraries and role of library in managing the knowledge repository generated by the diverge group of users in academic environment. A paper on "Resource sharing and cooperative acquisition of electronic information resources through consortia: A case of IIM libraries" written by Mr. Chikkamalliah, Ms. Neela and Ms. Usha, IIM Bangalore discusses the collective experience of IIM libraries in organizing and implementing the deals of resource sharing and cooperative acquisition of e-journals and databases



## FORTHCOMING CONFERENCES, SEMINARS AND WORKSHOPS

discussed about the survey conducted in CSIR library and findings of the marketing concepts found existing and taking place in the national information scenario, and concludes with findings and suggestions. She has clarified the queries raised by Mr. Ashok Jambhekar. Mr. Rajesh Singh, Researcher DIS, Finland and Mr. M.K. Singh IIM Lucknow, presented a paper on " reflections" paper analyzes the role of information in marketing processes associated with the digital world and implications of digital environment and changing context of marketing communications highlighted. Author clarified the queries raised by Mr. Chikkamalliah and Mr. Balasubramanyam. The paper on " Marketing of information products and services in a knowledge driven society" joint authors Mr. M.G. Sree Kumar and Mr. M Ganagatharan, IIM, Calicut described the basis of library marketing and the popular methods and services and have focuses on the WWW, IIMK portal

The last paper on the technical session was "Library and information marketing plan: A model approach" by joint authors Mr. C.V. Hittomath, Senior Librarian, UTL Mumbai and Dr. C.R. Karisiddappa, Professor and Chairman, DLS, Karnataka University, Dharwad, has identified the need and purpose of the marketing plan for information products and services in the changing LIS environment and its users. They have further discussed a model approach to implement the marketing concept effectively and successfully in the area of information marketing in LIS environment. The author clarified the queries raised by Mr. N.V. Sathyanarayana, CMD, Informatics (I) Pvt. Ltd. The session ended with chairman's observations and remarks.

P.R. Goswami.

as a case study. The author clarified the queries raised by Mr. Jilendra Sharma, Mr. Anil Kumar and Dr. P.R. Goswami.

22nd ANNUAL CONVENTION AND CONFERENCE OF SOCIETY FOR INFORMATION SCIENCE ON "Digital Information Exchange: Pathways to Build Global Information Society" (21-23 Jan 2004) Jointly Organized by Society of Information Science, New Delhi & Central Library, Indian Institute of Technology, Chennai

### Call for Papers

Papers are invited from the potential authors pertaining to the main theme as well as on the sub themes as listed below. The complete papers (Microsoft Word Format) should reach to "Dr. Harish Chandra, Organising Secretary SIS 2004, Indian Institute of Technology Madras, Chennai - 36" through email "hchandra@iitm.ac.in" with one hard copy duly signed on or before "30th November 2003".

### Main Theme :

Digital Information Exchange: Pathways to Build Global Information Society

### Sub-Themes:

Access Management: Metadata Strategy, Web Search Engines, Information Access Channels and Control, Web Monitoring and Tracking, Information Overload, Information Filtering, Information Ethics, Content Searching, Analyzing and Retrieval Current Issues and Future Directions in Digital Libraries: Capabilities and Properties, Digitalization, Data Security, IP, Authentication, Rights Management, E-Commerce Applications, User Training and Needs Assessment, Management and Economic Issues, Role of Librarians, Teachers, Curriculum Planning, Digital Information Infrastructure, User Interface, e-Learning Formats and Standards: RDF, SGML, XML, MPEG, Dublin Core,

Theme: Automation of Libraries in North East Region: Trends, Issues and Challenges

PLANNER-2003(Promotion of Library Automation and Networking in North Eastern Region)- A Convention, November 6-7, 2003, North Eastern Hill University, Shillong

at <http://sis-india.net/links.com>  
<http://www.cenlib.iitm.ac.in/sis2004/index.html> or SIS website  
 For more information visit conference website at <http://www.cenlib.iitm.ac.in/sis2004/index.html> or any other related issues  
 Citation-Analysts-Best Practices on the above issues

World Webometrics: Scientometrics, Web of Science, Strategy with specific Reference to India & Developed Electronic Theses and Dissertations: Current Status and Establishments, Collaborations and Partnerships India and Asia Pacific, Requirements for its Use E-Prints Archives: Importance, Developments in Management, Work Flow, Quality Assurance and Fair Policies, Guidelines, Copy Rights, Collections Management, Major Issues and Initiatives, Strategy, Consortia Based Subscription, Preservation and Source Materials, Cataloguing and Indexing, Delivery, Publishing, e-ink Digital Resources: Buy Vs Build, Open Publishing, e-Books, Print-on-Demand, Web Industry, Pricing and Marketing Strategy, Wireless Teaching, Models, Tools, Techniques, Publishing Developments, Impact on Libraries, Research, Publishing : Policy and Standards, Trends and Multinational Corporations, Tourism and Travel E- for Selected User Groups: Disabled People, Industries, Mare, Z39.50, TIFF, MP3, WAP Web based Services

rganizer: INFIBNET, Ahmedabad

for more information, please visit:  
<http://web.inlibnet.ac.in/infnet/mini.doc>

2nd IALL Conference New Rights - New Laws:  
legal information in a Changing World  
1 - 25 September, Cape Town, South Africa.

Annual conference of International Association of Law

Libraries.

<http://www.fall.org/fall2003/>

nd Conference - Internet in Libraries - connectivity,  
operation, digitalization

3-26 September, Wrocław, Poland

<http://ebib.oss.wroc.pl/konferencje/wb2/indexe.php>

th Annual Conference of the ITSN Subject Centre  
for Information and Computer Sciences

6-28 August, Galway, Ireland

<http://www.ics.itsn.ac.uk/events/cont2003/>

th Interfacing & Document Supply International  
conference

8 - 31 October 2003; Canberra, Australia.

<http://www.nla.gov.au/pressrel/2002/libconf.html>

th Interfacing and Document Supply International  
conference

8 - 31 October, Canberra Australia

<http://www.nla.gov.au/ids/>

realizing Knowledge III: 3rd Information Literacy  
conference

5-26 September, Akureyni, Iceland

<http://www.tbl.mah.se/konferens/ck2/>

EI21 - MEMPHIS: Ethics of Electronic Information  
in the 21st Century

3 - 26 October, Memphis, Tennessee, USA

<http://www.memphis.edu/ethics21/03ee/>

Online Information 2003

4 December, London, UK

<http://www.online-information.co.uk/>

religious book culture in Europe and Hungary.

3 October, Szarospatak, Hungary.

<http://www.gradatio.hu/nagykonyvtar/conference>

chool Libraries: Breaking Down Barriers (32nd IASL  
conference) 7-11 July, Durban, South Africa. <http://www.iastl-sto.org/conference2003-call.html>

3IGIB 2003 28 July 1 August, Toronto, Canada.

<http://www.sigir2003.org/>

ward a User-Centered Approach to Digital Libraries  
- 9 September 2003; Espoo, Finland <http://www.lib.helsinki.fi/finlib/digitlib/>

Isoga o.iretel: Libraries as agents of change: LASA

Sixth Annual Conference

23 - 26 September, North West Province, South Africa  
<http://home.imaginet.co.za/lilasa/conf2003.html>

Umbrella 2003

3 - 5 July, Manchester, UK <http://www.umbrella2003.org.uk/>

World Library and Information Congress: 69th IFLA

General Conference and Council

1 - 9 August 2003; Berlin, Germany.

<http://www.ifla.org/VII/la69/index.htm>

(Added: Mon Oct 16 2000 Hrs: 325)

World Summit on the Information Society

10-12 December 2003; Geneva, Switzerland.

The aim of the World Summit is to develop a common

vision and understanding of the Information Society and

to draw up a strategic plan of action.

<http://www.itu.int/wsis/index.htm>

The 6th International Conference of Asian Digital

Libraries (ICADL 2003) Digital Libraries: Technology

and Management of Indigenous Knowledge for

Global Access

8 - 11 December 2003, Kuala Lumpur

<http://www.ftm.ukm.my/ICADL2003/>

Digital libraries are a critical component of the emerging

distributed knowledge environments that will provide

people with global access to virtually all areas of

knowledge. ICADL 2003 is the sixth in a series of annual

Asian Digital Libraries conferences. This year's

Conference, hosted by the National Library of Malaysia

and the Librarians Association of Malaysia will be held

in Kuala Lumpur, Malaysia from 8th-11th December

2003.

Topics: The Conference welcomes paper submissions

(both long and short) that are relevant to the topics.

Paper Submissions: 20 July 2003 (new) Submission

of Full Papers 20 August 2003 Notification of

Acceptance of Papers 15 September 2003 Submission

of Camera Ready Papers.

Program Co-Chairs: Tengku Mohd Tengku Sembok,

UKM, Malaysia.

[lims@pkrtisc.cc.ukm.my](mailto:lims@pkrtisc.cc.ukm.my)

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Singapore

[aseplim@ntu.edu.sg](mailto:aseplim@ntu.edu.sg)

MEMBERSHIP FORM

MANAGEMENT LIBRARIES NETWORK (MANLIBNET)

The General Secretary

Management Libraries Network (MANLIBNET)

B-2/B-223 Janakpuri, Delhi 110058

Telephone: 91-11-25591436

Approved by EC

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## ERIMS, Consortium, MHRD (GOI)

The National Steering Committee (NSC) of the Indian National Digital Library in Science and Technology (INDST) Consortium of the MHRD, GOI, in its special meeting held on April 18, 2003 at IIT Delhi, favourably considered the suggestion of the IIM Library Consortium to constitute a Special Interest Group (SIG) to take care of the consortium-based resource requirements of IIMs, Management Schools in IITs, IISc, NITIE, IITM Gwalior, and other Management Schools/Departments of INDST Consortium Members. Accordingly, SIG of INDST Consortium Schools, was constituted under the chairmanship of Prof. Priyam Singh, Director, IIM Lucknow, as follows:

1. Dr. Priyam Singh, Director, IIM Lucknow Chairman  
 2. Prof. Sushil, Dept of Management Studies, IIT Delhi  
 Member, 3. Dr. Jagdish Arora, Librarian, IIT Bombay (8)  
 Coordinator, INDST) Member, 4. Mr. Sreeksumar, Librarian, IIM Calicut Member, 5. Mrs. Chitra Rao, Librarian, NITIE, Bombay Member 6. Dr. Roshan Lal Raina Professor, IIM Lucknow Coordinator

The SIG, Management Schools shall explore, in line with the laid down objectives of INDST Consortium, all possible ways and means of augmenting consortia-based resource requirements, comprising Digital Databases (aggregated full-text as well as others), E-Journals and E-Resources, of the management schools/departments of INDST Consortium Members. The goal is to: (i) achieve enrichment and enhancement of access to the academic resources; (ii) ensure their optimum utilization; (iii) substantially minimize the expenditure; and (iv) enhance the buying power of the participating institutions through such efforts.

The SIG, Management Schools held its first meeting in the MHRD (GOI) on June 3, 2003 and has since submitted its recommendations to the Chairman, NSC of the INDST.

In view of the nature of the Consortium-based resource requirements of the management schools, the group has recommended that the SIG Management schools may have a name and identity of its own, under the overall umbrella of the INDST. Accordingly, the group has recommended that the SIG Management Schools be known as "Electronic Resources for Indian Management Schools- ERIMS".

A workshop is being planned at IIM Lucknow, to impart extensive training on the use of consortium based resources, products, and services. For further details about the workshop, please contact the coordinator at: [roshan@iim.ac.in](mailto:roshan@iim.ac.in).

SEND YOUR CONTRIBUTIONS AND FEEDBACK TO

Dr. Tariq Ashraf

Editor

MANLIBNET REVIEW

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Ph: 24647820-21

Email : [tariq@iim.edu](mailto:tariq@iim.edu)

BOOK POST

On an invitation, Dr. Roshan Lal Raina, Professor-in-Charge, IIML Library, Lucknow, has been awarded *SIS Fellowship* for the year 2003 by the Society for Information Science (SIS), New Delhi. The Fellowship was awarded to him during the inaugural luncheon of the 21st Annual Convention and Conference of the SIS, held at IIT, Roorkee, on April 9, 2003.

On an invitation from the German Cultural Centre, the Max Mueller Bhawan, Dr. Roshan Lal Raina, Professor-in-Charge, IIML Library, Lucknow, visited Germany, during Oct. 20-29, 2002, to study LIS Education Scenario in Germany. Using the opportunity, and on his way back, Dr. Raina visited some other select world reput library & information systems/centres (LIS/Cs) in France and UK and these included the LIS/Cs at INSEAD and LBS.

Mr. Tariq Ashraf, Librarian IILM and Editor, MANLIBNET Review has been awarded Ph.D degree by Department of Library & Information Science University of Delhi on topic "Acquisition of Documents in Special Libraries in India and Publishing Trade: A Study of Problems and Linkages. The study was concluded under the supervision of Dr (Mrs.) S.P. Singh.

The Executive Council of MANLIBNET has appointed Mr. S. Ganguly as Associate Editor of MANLIBNET Review. Mr. Ganguly is currently working as Librarian at TERI, New Delhi.

PROFESSIONAL NEWS